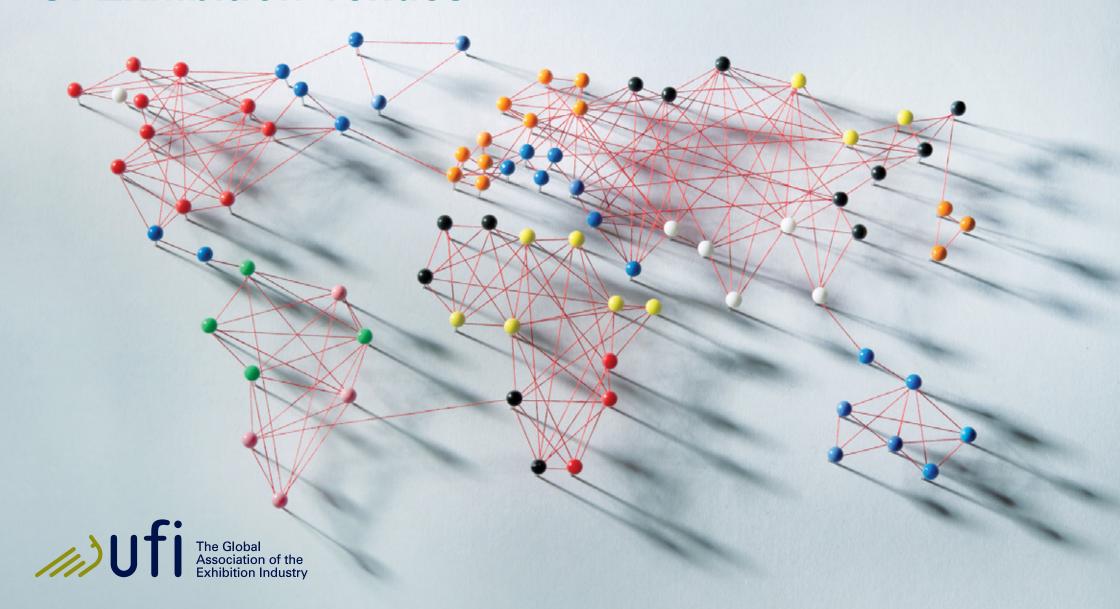
World Map

Of Exhibition Venues



Thank You



UFI would like to thank the following supporting partners, who helped collect the data for this research:

thank the K	onewing capporting partitions, wi
AA O	AAXO (South Africa)
CHOC HVOL	ABEOC Brasil (Brazil)
*	AEFI (Italy)
AEV ASSOCIATION OF EVENT VENARS	AEV (United Kingdom)
9Fe	AFE (Spain)
DAFEP	AFEP (Peru)
AFIDA	AFIDA (Colombia)
Alfec	AIFEC (Colombia)
A AMEREF	AMEREF (Mexico)
AMPROPEC.	AMPROFEC (Mexico)
€ APPCE	APPCE (Panama)
ana	AOCA (Argentina)
AUDOCA	AUDOCA (Uruguay)
AJMA SECTION	AUMA (Germany)
BDO	BDO (Portugal)



UFI Research: An Overview



Global

Reports



Analysing the global exhibition industry with global comparisons.

Global Barometer – Bi-annual report on industry developments.

World Map of Venues – Report on trends in venue space and project developments globally.

Economic Impact Study – Report on the value of exhibitions globally and regionally.

United Nations Sustainable Development Goals – Report on the economic, social & environmental impacts of a number of exhibition industry projects.

Regional Reports



Regular market overviews on UFI's chapter regions.

Euro Fair Statistics – Annual list of certified data for Europe by country.

The Trade Fair Industry in Asia – Annual analysis of market developments for Asia & Pacific by country.

The Exhibition Industry in MEA – Overview of the exhibition market in the MEA region.

The Exhibition Industry in Latin America

– The first comprehensive overview by UFI of the exhibition industry Latin America.

Topical Reports



Focused reports on challenges and developments within the exhibition industry.

COVID Related Research – Data, reports, and standards covering the exhibitions industry.

Global Visitor Insights & Global Exhibitor Insights – Data driven research reports on visitor feedback and exhibitor expectations.

Best Practices Compendiums – Case studies of successful industry developments.

Special Industry Topics – A wide ranging selection of bespoke reports into specific industry topics.

UFI Research Patron: Freeman.

Freeman is the world's leading brand experience company. They help their clients design, plan, and deliver immersive experiences for their most important audiences. Through comprehensive solutions including strategy, creative, logistics, digital solutions, and event technology, Freeman helps increase engagement and drive business results. What makes them different is their collaborative culture, intuitive knowledge, global perspective, and personalized approach.



UFI Research is available at www.ufi.org/research

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Country profiles (for all countries/regions with more than 300,000 sqm of total indoor exhibition space)

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Introduction



Venue capacity is an important element for the exhibition industry and the resulting economic development it generates. With the "World Map of Exhibition Venues", UFI regularly produces a global census of all exhibition venues with a minimum of 5,000 sqm of gross indoor exhibition space.

Venue definition (for the purpose of this survey): any public assembly premises with a minimum of 5,000 square meters (sqm) of indoor Exhibition Space and that hold various types of exhibitions, trade fairs or consumer/public shows on a regular basis. The premises may be purpose-built exhibition centre space or other premises including Exhibition Space (e.g. hotels, arenas, sport venues, and amusement fair grounds).

Exhibition Space definition: the amount of gross exhibition space in the Venue regularly marketed and rented/licensed/used for exhibitions, trade fairs or consumer/public shows.

"Top" in the context of this report is considered as the largest venues (or the countries/regions with the most Exhibition Space) and bears no relation to the quality of that space.

The data collection was conducted though several channels including the supporting partners and companies mentioned on the previous page and also direct information from venues. Important remark: Compared with the previous version produced by UFI in 2017, this new version includes significant updates in several key markets where additional venues were identified. This applies to China (Asia - Pacific), Mexico (North America) and countries in Central and South America.

The results are considered reliable. They cannot however be considered as fully accurate or complete and UFI cannot be held responsible for errors or any consequences arising from the use of this information.

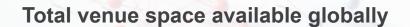
In line with UFI's mission to provide vital data to the entire industry, this report is freely available at www.ufi.org/research.

For any information on this report or other UFI's Research activities, please contact research@ufi.org

Main Results Global results



The total indoor exhibition space worldwide reaches 40.5 million sqm for the year 2022 and 1,351 venues were identified.



40.5
Million sqm

Total venue space available for exhibitions globally

Total number of venues globally

1,351 exhibition venues

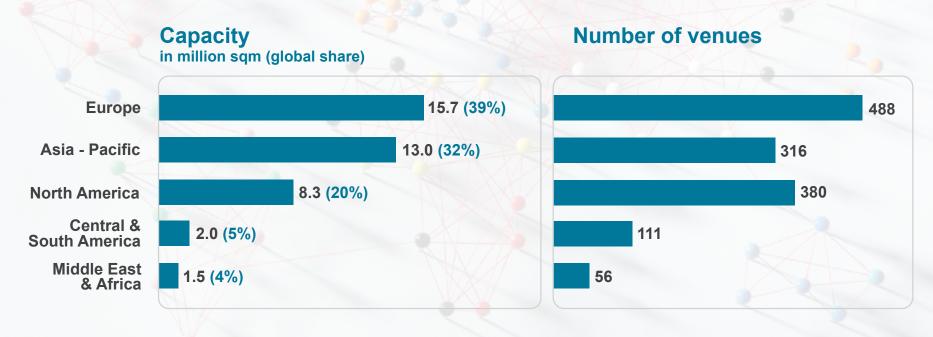
Serve the industry around the world

Main Results Regional results



Europe is home to the most exhibition space globally (15.7 million sqm), and Asia - Pacific offers more exhibition venue space than North America (13.0 and 8.3 million sqm respectively). Regarding the number of venues, Europe also is home to the highest number of venues (488), followed by North America (380) and Asia - Pacific (316) respectively.

Venues and indoor exhibition space

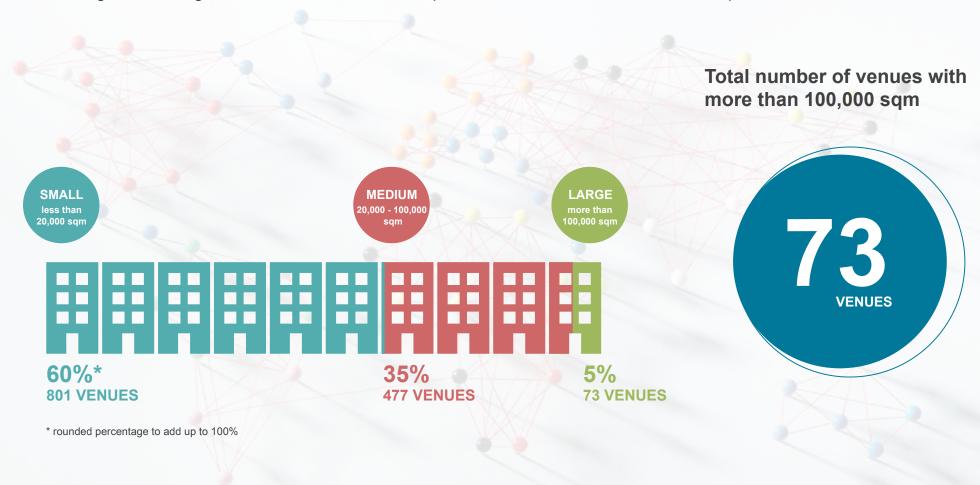


Main Results

Indoor exhibition space: size segmentation



Globally, 60% of the venues have an indoor capacity between 5,000 and 20,000 sqm. One third (35%) of all venues globally belong to the medium-size segment, offering between 20,000 and 100,000 sqm. 73 venues have more than 100,000 sqm.



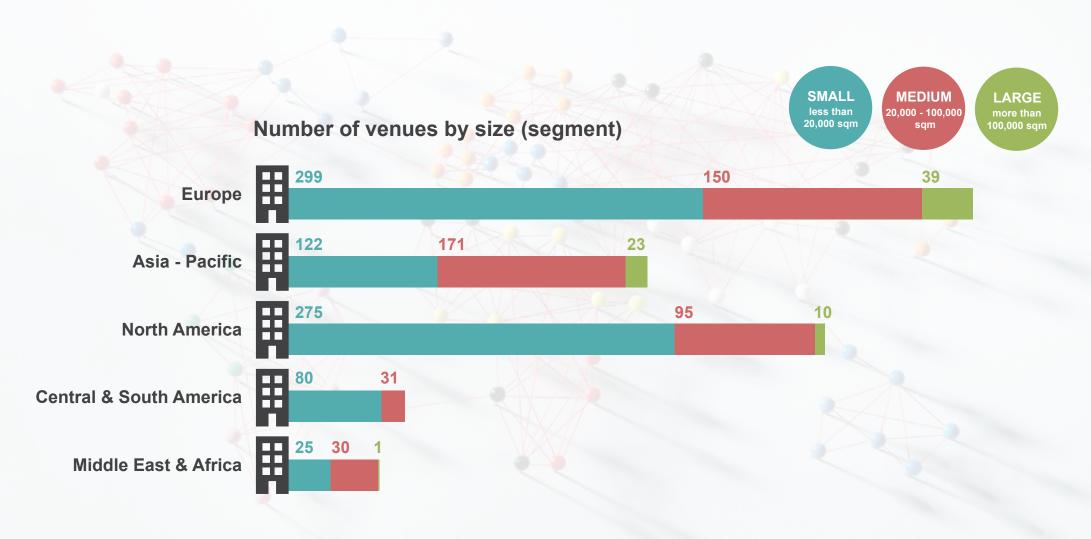
UFI World Map of Exhibition Venues 2022 - Gross indoor exhibition space, venues over 5,000 sqm
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Main Results

Indoor exhibition space: size segmentation



Europe is home to most of the large venues.

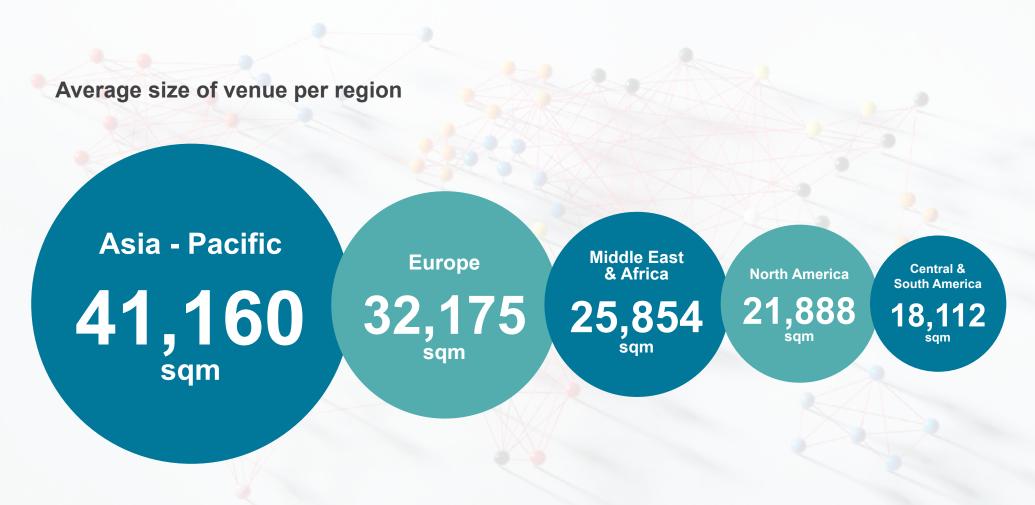


Main Results

Indoor exhibition space: average size



The average size of Asia - Pacific venues is bigger than in any other region.



Top venues Venues with a minimum of 100,000 sqm of indoor exhibition space



Americas

Europe

Middle East - Africa

Asia - Pacific

1	National Exhibition and Convention Center (Shanghai)	Shanghai
	Shenzhen World Exhibition & Convention Centre	Shenzhen
2	Messe Hannover	Hannover
4		Frankfurt/N
4	Messe Frankfurt	
5	Crocus Expo	Moscow
6	Fiera Milano (Rho Pero)	Milano
7	China Import & Export Fair Complex (Pazhou Complex)	Guangzhou
8	Kunming Dianchi Convention & Exhibition Center (DCEC)	Kunming
9	Koelnmesse	Cologne
10	Messe Duesseldorf	Duesseldor
11	Paris Nord Villepinte	Paris
12	McCormick Place	Chicago
		Cilicago
13	Las Vegas Convention Center	Las Vegas
14	Feria Valencia	Valencia
15	Porte de Versailles	Paris
16	Chongqing International Expo Center	Chongqing
17	Fira de Barcelona - Gran Via	Barcelona
18	Qingdao Cosmopolitan Exposition	Qingdao
19	Shanghai Naw International Evan Contra (SNIEC)	
	Shanghai New International Expo Centre (SNIEC)	Shanghai
20	National Convention and Exhibition Center (Tianjin)	Tianjin
21	Neue Messe Muenchen	Muenchen
22	BolognaFiere	Bologna
23	Feria de Madrid / IFEMA	Madrid
24	Western China International Expo City	Chengdu
25		Orlando
20	Orange County Convention Center	
26	The Venetian Resort Las Vegas (Sands Expo/Venetian/Palazzo)	Las Vegas
27	Expo Center City (Messe Berlin)	Berlin
28	Nuernberg Messe The NEC (Birmingham)	Nuernberg
29	The NEC (Birmingham)	Birminghar
30	Wisconsin Center	Milwaukee
31	Investimenti S.p.A. / Fiera di Roma	Roma
32		
	Verona Fiere	Verona
33	Wuhan International Expo Center (WIEC)	Wuhan
34	MCH Messe Schweiz (Basel) AG	Basel
35	Qingdao International Expo Center	Qingdao
36	EUREXPO	Lyon
37	IMPACT Arena, Exhibition and Convention Center	Bangkok
38	NRG Park / Reliant Center	Houston
39	Produce West Control	
	Ptak Warsaw Expo	Warszawa
40	Jiangxi Nanchang Greenland Expo Center	Nanchang
41	Rimini Fiera - Italian Exhibition Group	Rimini
42	Georgia World Congress Center	Atlanta
43	Hongdao International Conference & Exhibition Center	Qingdao
44	Changzhou West Taihu International Exhibition Centre	Changzhou
45	Dubai World Trade Center - Dubai International Convention Centre	Dubai
46	Yiwu International Expo Centre	Yiwu
47	Fiere di Parma	Parma
48	Tuyap Istanbul Fair Convention and Congress Center	Istanbul
49	Messe Stuttgart	Stuttgart
50	Feria de Zaragoza	Zaragoza
51	Fira de Barcelona - Montjuic	Barcelona
52	Tokyo Big Sight (Tokyo International Exhibition Center)	Tokyo
	Tokyo big Signt (Tokyo International Exhibition Center)	
53	Anaheim Convention Center	Anaheim
54	Brussels EXPO	Brussels
55	Veletrhy	Brno
56	RAI Amsterdam	Amsterdam
57	Leipziger Messe	Leipzig
58	ExCeL London	London
59		
	Chengdu New International Convention and Exhibition Centre (Century City)	Chengdu
60	Nanjing International Expo Center	Nanjing
61	Messe Essen	Essen
62	Korea International Exhibition Center (KINTEX)	Seoul
63	Bilbao Exhibition Centre / BEC	Bilbao
64	Poznań International Fair	Poznań
65	New China International Exhibition Center (NCIEC)	Beijing
66	Palexpo Geneva	Geneva
	Change and International Exhibition Contar	Chanyana
67	Shenyang International Exhibition Center	Shenyang
68	Porto Antico di Genova	Genova
69	Shenzhen Convention & Exhibition Center	Shenzhen
70	Expocentre Fairgrounds	Moscow
71	Kentucky Exposition Center	Louisville
72	New Orleans Ernest N. Morial Convention Center	New Orlean
73	Jaarbeurs	Utrecht
74	Hefei Binhu International Convention and Exhibition Center	Hefei
75	Jinan West Convention & Exhibition Centre	Jinan
76	Suzhou International Expo Center	Suzhou
77	Xiamen International Conference & Exhibition Center (XICEC)	Xiamen
78	Singapore Expo Convention and Exhibition Centre	Singapore
79		Sao Paulo
13	Sao Paulo Expo	Jau Faulu

anghai	China	404,400
enzhen	China	400,000
nnover	Germany	392,445
ankfurt/Main	Germany	372,073
scow lano	Russia	366,100
angzhou	Italy China	345,000 338,000
nming	China	310.000
logne	Germany	310,000 284,000 262,727
esseldorf	Germany	262,727
ris	France	246,312
icago	USA	241,548
s Vegas Iencia	USA Spain	236,214 223,090
ris	France	222,000
ongqing	China	203,646
rcelona	Spain China	203,646 203,106 200,000
ngdao	China	200,000
anghai	China	200,000
injin ienchen	China Germany	200,000 200,000
logna	Italy	200,000
drid	Spain	200,000
engdu	China	192,000
lando	USA	190,936
s Vegas	USA	185,806 180,000
rlin ernberg	Germany	180,000
mingham	Germany United Kingdom	178 856
lwaukee	USA	178,856 175,303
ma	Italy	167,000
rona	Italy	155,000
ihan	China	150,000
sel ngdao	Switzerland China	141,000
on	France	140,000 139,019 137,000
ngkok	Thailand	137,000
uston	USA	130,092
ırszawa	Poland	129,199
nchang	China	129,000
nini anta	Italy USA	129,000
ngdao	China	127,277 126,500
angzhou	China	126,000
bai	UAE	122,000
vu	China	120,000
rma	Italy	120,000
anbul uttgart	Turkey Germany	120,000
ragoza	Spain	119,800 118,391
rcelona	Spain	118,011
kyo	Japan	116,540
aheim	USA	115.013
ussels	Belgium	115,000 112,207 112,200
no nsterdam	Czech Republic The Netherlands	112,207
ipzig		111,300
ndon	Germany United Kingdom	110,411
engdu	China	110,000
njing	China	110,000
sen	Germany	110,000 108,011
oul bao	South Korea	108,011
znań	Spain Poland	108,000 107,365
iiing	China	106,800
ijing neva	Switzerland	106,000
enyang	China	105,600
nova	Italy	105,600
enzhen	China Puesia (Furancan part)	105,000
oscow uisville	Russia (European part) USA	105,000 102,193 102,193 102,000
w Orleans	USA	102,193
w Orleans recht	The Netherlands	102,000
fei	China	100,000
nan	China	100,000
zhou	China	100,000
amen ngapore	China Singapore	100,000 100,000
o Poulo	Provil	100,000

Top countries/regions





21 countries/regions have a total indoor capacity exceeding 300,000 sqm of indoor exhibition space.

The top 5 countries/regions (China, USA, Germany, Italy and France) account for more than 60% of the total world indoor exhibition space.

Americas

Europe

Middle East - Africa

Asia - Pacific

		Total sqm	Number of	% of the
			venues	world
1	China	10,216,681	213	25.2%
2	USA	6,936,197	305	17.1%
3	Germany	3,181,205	55	7.9%
4	Italy	2,361,690	45	5.8%
5	France (*)	1,978,787	81	4.9%
6	Spain	1,553,882	46	3.8%
7	Brazil	1,194,357	56	3.0%
8	Russia (**)	1,149,264	32	2.8%
9	Canada	760,914	32	1.9%
10	The Netherland	720,101	41	1.8%
11	United Kingdom	649,188	32	1.6%
12	Turkey	648,830	22	1.6%
13	Mexico	620,437	43	1.5%
14	Belgium	460,621	19	1.1%
15	Switzerland	457,000	13	1.1%
16	Japan	446,695	13	1.1%
17	India	440,333	14	1.1%
18	Poland	415,047	16	1.0%
19	Austria	345,769	11	0.9%
20	South Korea	306,759	13	0.8%
21	UAE	304,557	6	0.8%

^(*) including overseas territories (**) European + Asian parts

Conclusion



Early 2022, there are 1,351 exhibition venues with a minimum of 5,000 sqm of gross exhibition space around the world and the total global venue space is 40.5 million sqm. The number of large venues offering more than 100,000 sqm of space is 73.

Due to a surge in venue projects in Asia - Pacific, driven primarily by China, there is more venue space available in this region than in North America. That being said, Europe retains its global lead on available venue capacities with 39% of the global market share, ahead of Asia - Pacific with 32% and North America with 20%.

Regional profile - Asia - Pacific



COUNTRIES/REGIONS WITH A MINIMUM OF 100,000 SQM OF TOTAL VENUE SPACE

	Country	Total sqm	number of venues	% sqm
1	China	10,216,681	213	80%
2	Japan	446,695	13	4%
3	India	440,333	14	3%
4	South Korea	306,759	13	2%
5	Thailand	234,292	8	2%
6	Singapore	219,970	4	2%
7	Australia	195,087	9	2%
8	Russia (Asian part)	184,918	10	1%
9	Hong-Kong	149,820	2	1%
10	Taipei	147,000	4	1%
11	Malaysia	133,355	5	1%
12	Indonesia	125,121	7	1%

VENUES WITH A MINIMUM OF 100,000 SQM

1	National Exhibition and Convention Center (Shanghai)	Shanghai	China	404,400
2	Shenzhen World Exhibition & Convention Centre	Shenzhen	China	400,000
3	China Import & Export Fair Complex	Guangzhou	China	338,000
	(Pazhou Complex)			
4	Kunming Dianchi Convention & Exhibition Center	Kunming	China	310,000
_	(DCEC)			
5	Chongqing International Expo Center	Chongqing	China	203,646
6	Qingdao Cosmopolitan Exposition	Qingdao	China	200,000
7	Shanghai New International Expo Centre (SNIEC)	Shanghai	China	200,000
8	National Convention and Exhibition Center (Tianjin)	Tianjin	China	200,000
9	Western China International Expo City	Chengdu	China	192,000
10	Wuhan International Expo Center (WIEC)	Wuhan	China	150,000
11	Qingdao International Expo Center	Qingdao	China	140,000
12	IMPACT Arena, Exhibition and Convention Center	Bangkok	Thailand	137,000
13	Jiangxi Nanchang Greenland Expo Center	Nanchang	China	129,000
14	Hongdao International Conference & Exhibition Center	Qingdao	China	126,500
15	Changzhou West Taihu International Exhibition Centre	Changzhou	China	126,000
16	Yiwu International Expo Centre	Yiwu	China	120,000
17	Tokyo Big Sight (Tokyo International Exhibition Center)	Tokyo	Jap <mark>an</mark>	116,540
18	Chengdu New International Convention and Exhibition Centre (Century City)	Chengdu	China	110,000
19	Nanjing International Expo Center	Nanjing	China	110,000
20	Korea International Exhibition Center (KINTEX)	Seoul	South Korea	108,011
21	New China International Exhibition Center (NCIEC)	Beijing	China	106,800
22	Shenyang International Exhibition Center	Shenyang	China	105,600
23	Shenzhen Convention & Exhibition Center	Shenzhen	China	105,000
24	Hefei Binhu International Convention and	Hefei	China	100,000
	Exhibition Center			
25	Jinan West Convention & Exhibition Centre	Jinan	China	100,000
26	Suzhou International Expo Center	Suzhou	China	100,000
27	Xiamen International Conference & Exhibition Center (XICEC)	Xiamen	China	100,000
28	Singapore Expo Convention and Exhibition Centre	Singapore	Singapore	100,000
20	onigapore Expo convention and Exhibition centre	Onigapore	Siligapore	100,000

Regional profile - Central & South America



COUNTRIES/REGIONS WITH A MINIMUM OF 50,000 SQM OF TOTAL VENUE SPACE

	Country	Total	number of	%
		sqm	venues	sqm
1	Brazil	1,194,357	56	67%
2	Colombia	171,926	8	10%
3	Argentina	163,569	13	9%
4	Panamá	90,764	5	5%
5	Bolivia	89,224	6	5%
6	Chile	70,659	5	4%

VENUES WITH A MINIMUM OF 50,000 SQM

1	Sao Paulo Expo	Sao Paulo	Brazil	100,000
2	Riocentro	Rio de Janeiro	Brazil	87,000
3	Centro de Exposiciones de Anhembi	Sao Paulo	Brazil	76,319
4	Expo Center Norte	Sao Paulo	Brazil	75,758
5	Corferias	Bogotá	Colombia	55,000
6	Parque de Eventos de Bento Gonçalves	Bento Gonçalves	Brazil	50,282
7	Parque de Exposiciones Laucídio Coelho	Campo Grande	Brazil	50,000

Regional profile - Europe



COUNTRIES/REGIONS WITH A MINIMUM OF 300,000 SQM OF TOTAL VENUE SPACE

	Country	Total	number of	%
		sqm	venues	sqm
1	Germany	3,181,205	55	23%
2	Italy	2,361,690	45	17%
3	France	1,965,787	80	14%
4	Spain	1,553,882	46	11%
5	Russia	964,346	22	7%
6	The Netherland	720,101	41	5%
7	United Kingdom	649,188	32	5%
8	Turkey	648,830	22	5%
9	Belgium	460,621	19	4%
10	Switzerland	457,000	13	3%
11	Poland	415,047	16	3%
12	Austria	345,769	11	3%

VENUES WITH A MINIMUM OF 100,000 SQM

1	Messe Hannover	Hannover	Germany	392,445
2	Messe Frankfurt	Frankfurt/Main	Germany	372,073
3	Crocus Expo	Moscow	Russia	366,100
4	Fiera Milano (Rho Pero)	Milano	Italy	345,000
5	Koelnmesse	Cologne	Germany	284,000
6	Messe Duesseldorf	Duesseldorf	Germany	262,727
7	Paris Nord Villepinte	Paris	France	246,312
8	Feria Valencia	Valencia	Spain	223,090
9	Porte de Versailles	Paris	France	222,000
10	Fira de Barcelona - Gran Via	Barcelona	Spain	203,106
11	Neue Messe Muenchen	Muenchen	Germany	200,000
12	BolognaFiere	Bologna	Italy	200,000
13	Feria de Madrid / IFEMA	Madrid	Spain	200,000
14	Expo Center City (Messe Berlin)	Berlin	Germany	180,000
15	Nuernberg Messe	Nuernberg	Germany	180,000
16	The NEC (Birmingham)	Birmingham	United Kingdom	178,856
17	Investimenti S.p.A. / Fiera di Roma	Roma	Italy	167,000
18	Verona Fiere	Verona	Italy	155,000
19	MCH Messe Schweiz (Basel) AG	Basel	Switzerland	141,000
20	EUREXPO	Lyon	France	139,019
21	Ptak Warsaw Expo	Warszawa	Poland	129,199
22	Rimini Fiera - Italian Exhibition Group	Rimini	Italy	129,000
23	Fiere di Parma	Parma	Italy	120,000
24	Tuyap Istanbul Fair Convention and Congress Center	Istanbul	Turkey	120,000
25	Messe Stuttgart	Stuttgart	Germany	119,800
26	Feria de Zaragoza	Zaragoza	Spain	118,391
27	Fira de Barcelona - Montjuic	Barcelona	Spain	118,011
28	Brussels EXPO	Brussels	Belgium	115,000
29	Veletrhy	Brno	Czech Republic	112,207
30	RAI Amsterdam	Amsterdam	The Netherland	112,200
31	Leipziger Messe	Leipzig	Germany	111,300
32	ExCeL London	London	United Kingdom	110,411
33	Messe Essen	Essen	Germany	110,000
34	Bilbao Exhibition Centre / BEC	Bilbao	Spain	108,000
35	Poznań International Fair	Poznań	Poland	107,365
36	Palexpo Geneva	Geneva	Switzerland	106,000
37	Porto Antico di Genova	Genova	Italy	105,600
38	Expocentre Fairgrounds	Moscow	Russia	105,000
39	Jaarbeurs	Utrecht	The Netherland	102,000

Regional profile - Middle East & Africa



OUNTRIES/REGIONS WITH A MINIMUM OF 50,000 SQM OF TOTAL VENUE SPACE

	Country	Total sqm	number of venues	% sqm
1	UAE	304,557	6	29%
2	Iran	196,334	6	19%
3	South Africa	181,752	8	17%
4	Qatar	87,000	2	8%
5	Syria	63,000	1	6%
6	Jordan	62,236	3	6%
7	Iraq	59,917	3	6%
8	Saudi Arabia	51,500	5	5%
9	Algeria	50,000	1	4%

VENUES WITH A MINIMUM OF 50,000 SQM

1	Dubai World Trade Center - Dubai International Convention Centre	Dubai	UAE	122,000
2	Tehran Permanent Fair Ground / Iran International Exhibitions Co.	Tehran	Iran	96,334
3	ADNEC - Abu Dhabi National Exhibition Centre	Abu Dhabi	UAE	82,251
4	Damascus International Fairground	Damascus	Syria	63,000
5	Palais des Expositions - SAFEX	Alger	Algeria	50,000
6	JHB Expo Centre	Johannesburg	South Africa	50,000

Regional profile - North America



COUNTRIES & REGIONAL MARKET SHARE

	Country	Total	number of	%
		sqm	venues	sqm
1	USA	6,936,197	305	83%
2	Canada	760,914	32	9%
3	Mexico	620,437	43	8%

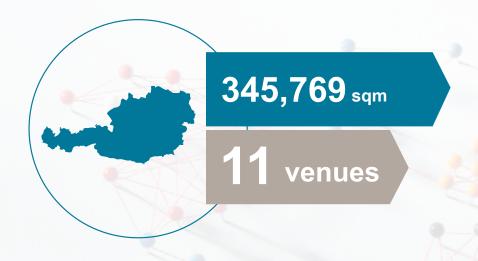
VENUES WITH A MINIMUM OF 100,000 SQM

1	McCormick Place	Chicago	USA	241,548
2	Las Vegas Convention Center	Las Vegas	USA	236,214
3	Orange County Convention Center	Orlando	USA	190,936
4	The Venetian Resort Las Vegas (Sands Expo/Venetian/Palazzo)	Las Vegas	USA	185,806
5	Wisconsin Center	Milwaukee	USA	175,303
6	NRG Park / Reliant Center	Houston	USA	130,092
7	Georgia World Congress Center	Atlanta	USA	127,277
8	Anaheim Convention Center	Anaheim	USA	115,013
9	Kentucky Exposition Center	Louisville	USA	102,193
10	New Orleans Ernest N. Morial Convention Center	New Orleans	USA	102,193

UFI World Map of Exhibition Venues Country Profile Austria



TOTAL VENUE SPACE AVAILABLE





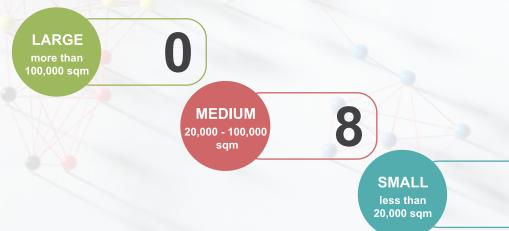
0.9% OF GLOBAL VENUE SPACE AVAILABLE

2.2% OF REG SPACE

OF **REGIONAL** VENUE SPACE AVAILABLE

VENUE MARKET SEGMENTATION

Wiener Stadthalle



10

Vienna

12,592

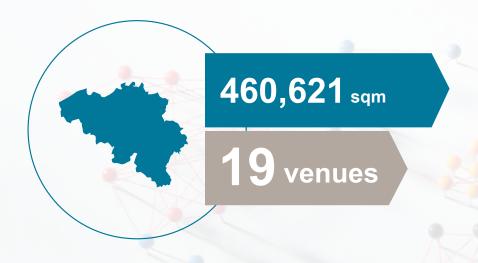
UFI World Map of Exhibition Venues Country Profile Belgium





Indoor exhibition

TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			space (sqm)
1	Brussels	Brussels EXPO	115,000
2	Ghent	Flanders EXPO	54,000
3	Charleroi	Charleroi EXPO	40,000
4	Kortrijk	Kortriyk XPO	40,000
5	Hasselt	Grenslandhallen	35,000
6	Antwerp	Antwerp EXPO	24,100
7	Marche-en-Famenne	WEX	23,500
8	Malines	Nekkerhal	18,454
9	Brussels	Tours & Taxis	17,410
10	Liège	LIEGE EXPO	14,000

1.1% OF GLOBAL VENUE SPACE AVAILABLE

2.9%

OF **REGIONAL** VENUE SPACE AVAILABLE

VENUE MARKET SEGMENTATION



SMALL less than 20,000 sqm

12

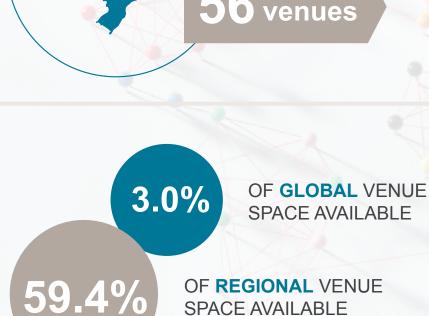
UFI World Map of Exhibition Venues Country Profile Brazil





TOTAL VENUE SPACE AVAILABLE





SPACE AVAILABLE

TOP 10 VENUES

Ind	oor	ex	hik	oiti	10
spa	ice	(sq	m)		

1	Sao Paulo	Sao Paulo Expo	100,000
2	Rio de Janeiro	Riocentro	87,000
3	Sao Paulo	Centro de Exposiciones de Anhembi	76,319
4	Sao Paulo	Expo Center Norte	75,758
5	Bento Gonçalves	Parque de Eventos de Bento Gonçalves	50,282
6	Campo Grande	Parque de Exposiciones Laucídio Coelho	50,000
7	Esteio	Parque de Exposições Assis Brazil	45,300
8	Arapongas	Expoara Centro de Eventos	45,000
9	Sao Paulo	Transamerica Expo Center	40,000
10	Guauxupé	Femagri	36,000

VENUE MARKET SEGMENTATION

LARGE more than **MEDIUM** 20,000 - 100,000 sqm

UFI World Map of Exhibition Venues Country Profile Canada





TOTAL VENUE SPACE AVAILABLE





TOP 10 VENUES

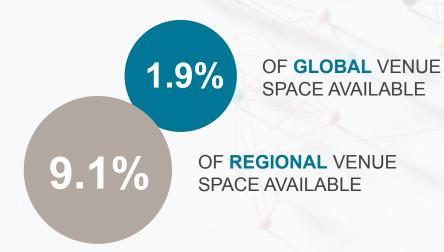
Indoor	exhibition
space	(sqm)

1	Toronto	the Toronto Congress Centre	92,894
2	Toronto	Enercare Centre, Exhibition Place	92,894
3	Mississauga	The International Centre	50,906
4	Montreal	Olympic Stadium	46,447
5	Montreal	Palais des congrès de Montréal (Convention Centre)	46,347
6	Vancouver	Vancouver Convention Centre	43,340
7	Toronto	Metro Toronto Convention Centre	42,731
8	Calgary	Calgary Exhibition and Stampede	41,802
9	Edmonton	Edmonton Expo Centre	37,250
10	Vancouver	B.C. Place	22,480

VENUE MARKET SEGMENTATION



MEDIUM 20,000 - 100,000 sqm



UFI World Map of Exhibition Venues Country Profile China





Indoor exhibition

TOTAL VENUE SPACE AVAILABLE





25.2% OF **GLOBAL** VENUE SPACE AVAILABLE 78.6% OF **REGIONAL** VENUE SPACE AVAILABLE

TOP 10 VENUES

			space (sqm)
1	Shanghai	National Exhibition and Convention Center (Shanghai)	404,400
2	Shenzhen	Shenzhen World Exhibition & Convention Centre	400,000
3	Guangzhou	China Import & Export Fair Complex (Pazhou Complex)	338,000
4	Kunming	Kunming Dianchi Convention & Exhibition Center (DCEC)	310,000
5	Chongqing	Chongqing International Expo Center	203,646
6	Qingdao	Qingdao Cosmopolitan Exposition	200,000
7	Shanghai	Shanghai New International Expo Centre (SNIEC)	200,000
8	Tianjin	National Convention and Exhibition Center (Tianjin)	200,000
9	Chengdu	Western China International Expo City	192,000
10	Wuhan	Wuhan International Expo Center (WIEC)	150,000

VENUE MARKET SEGMENTATION

LARGE more than 100,000 sqm

> **MEDIUM** 132 20,000 - 100,000

UFI World Map of Exhibition Venues Country Profile France





TOTAL VENUE SPACE AVAILABLE





10

LARGE more than 100,000 sqm

VENUE MARKET SEGMENTATION

Toulouse

MEDIUM 20,000 - 100,000 sqm

Toulouse Expo

SMALL less than 20,000 sqm

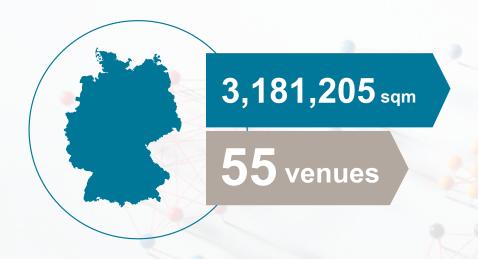
40,000

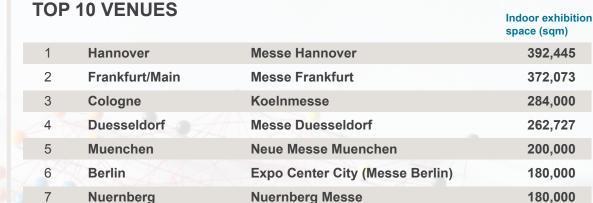
4.9% OF GLOBAL VENUE SPACE AVAILABLE 12.5% (Europe) OF **REGIONAL** VENUE 0.9% (Middle SPACE AVAILABLE East & Africa)

UFI World Map of Exhibition Venues Country Profile Germany



TOTAL VENUE SPACE AVAILABLE

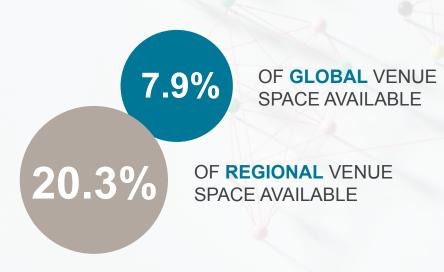




Messe Stuttgart

Leipziger Messe

Messe Essen



VENUE MARKET SEGMENTATION



MEDIUM 20,000 - 100,000 sqm

> SMALL less than 20,000 sqm

26

119,800

111,300

110,000

8

9

10

Stuttgart

Leipzig

Essen

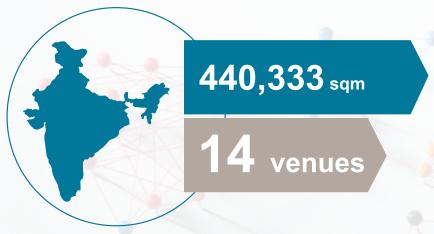
UFI World Map of Exhibition Venues Country Profile India

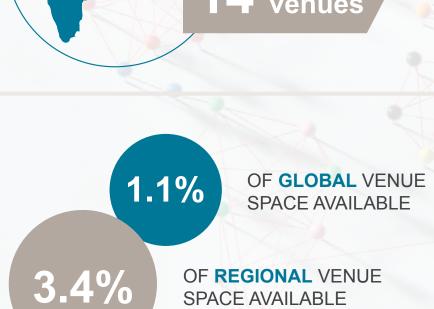




Indoor exhibition

TOTAL VENUE SPACE AVAILABLE





SPACE AVAILABLE

TOP 10 VENUES

			space (sqm)
1	Bangalore	Bangalore International Exhibition Centre	75,000
2	New Delhi	India Expo Centre Expo Mart	64,888
3	New Delhi	Pragati Maidan	62,977
4	New Delhi	IICC (India International Convention & Expo Centre)	60,000
5	Mumbai	Bombay Exhibition Centre	40,683
6	Mumbai	JioWorld Centre (formerly Dhirubhai Ambani International Conventions and Exhibition Centre)	24,000
7	Bangalore	Trade Center Bangalore (TCB)	20,000
8	Mumbai	Godrej Works	20,000
9	Jaipur	Jaipur Exhibition & Convention Centre	19,760
10	Chennai	Chennai Trade Centre	17,600



UFI World Map of Exhibition Venues Country Profile Italy



TOTAL VENUE SPACE AVAILABLE

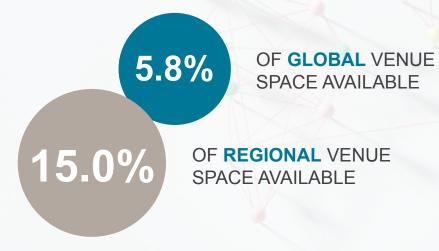




Indoor exhibition space (sqm) Fiera Milano (Rho Pero) Milano 345,000 2 **BolognaFiere** 200,000 Bologna Investimenti S.p.A. / Fiera di Roma Roma 167,000 Verona Verona Fiere 155,000 Rimini Fiera - Italian Exhibition Group Rimini 129,000 6 120,000 Parma Fiere di Parma 7 Genova Porto Antico di Genova 105,600 Isola della Scala (VR) 8 Ente Fiera di Isola della Scala 90,000 9 74,000 **Padova Padova Fiere** E.A. Fiera del Levante 65,000 10 Bari

VENUE MARKET SEGMENTATION

TOP 10 VENUES





less than 20,000 sqm

UFI World Map of Exhibition Venues Country Profile Japan





Indoor exhibition

12,513

9,100

TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

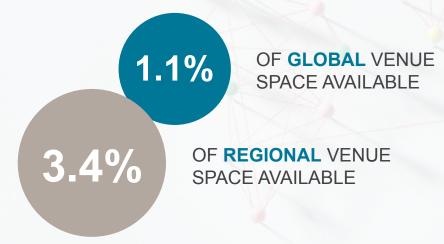
Tokyo

Fukuoka

10

		spa	ace (sqm)
1	Tokyo	Tokyo Big Sight (Tokyo International Exhibition Center)	116,540
2	Chiba	Makuhari Messe (Nippon Convention Center)	72,000
3	Osaka	Intex Osaka	70,079
4	Nagoya	Aichi Sky Expo (formerly Aichi International Exhibition Center)	60,000
5	Nagoya	Port Messe Nagoya (Nagoya International Exhibition Hall)	33,946
6	Yokohama	Pacifico Yokohama	20,000
7	Ishikawa	Ishikawa Prefectural Industrial Exhibition Hall	17,718
8	Kobe	Kobe International Exhibition Center	14,812

VENUE MARKET SEGMENTATION





Sunshine City Convention City

Marine Messe Fukuoka

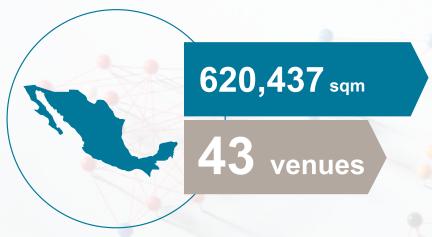
UFI World Map of Exhibition Venues Country Profile Mexico

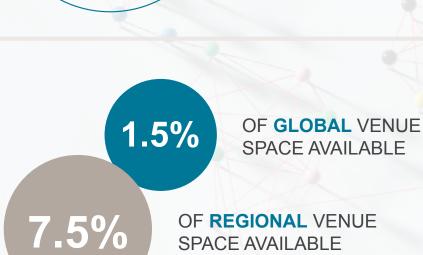




Indoor exhibition

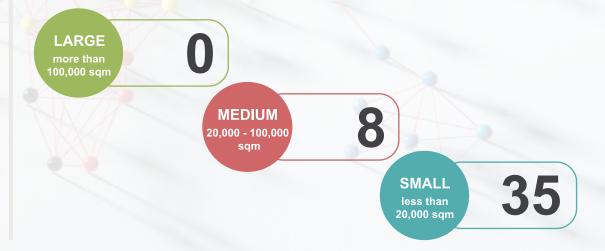
TOTAL VENUE SPACE AVAILABLE





TOP 10 VENUES

			space (sqm)
1	Guadalajara	Expo Guadalajara	82,000
2	Ciudad de México	Centro Citibanamex	50,000
3	Puebla	Centro Expositor Puebla	40,000
4	Ciudad de México	Expo Santa Fe Mexico	32,400
5	Monterrey	Cintermex	30,000
6	Ciudad de México	World Trade Center Ciudad de México	24,750
7	Acapulco	Expo Mundo Imperial	22,500
8	León	Polifórum León	22,230
9	Acapulco	Centro Internacional Acapulco	17,854
10	Ciudad de México	Palacio de los Deportes	14,000



UFI World Map of Exhibition Venues Country Profile Poland



Indoor exhibition

10,800

TOTAL VENUE SPACE AVAILABLE



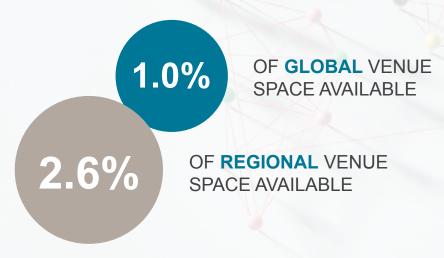
TOP 10 VENUES

10 Lublin

			space (sqm)
1	Warszawa	Ptak Warsaw Expo	129,199
2	Poznań	Poznań International Fair	107,365
3	Kielce	Kielce Fair Center	36,000
4	Katowice	KATOWICE International Congress Center & Spodek	20,522
5	Jasionka	G2A ARENA	16,146
6	Gdańsk	AMBEREXPO	16,103
7	Warszawa	Warsaw International Expocentre EXPO XXI	13,500
8	Warszawa	Global Expo	12,144
9	Bydgoszcz	Bydgoszcz Exhibition & Congress Center	11,000

VENUE MARKET SEGMENTATION

Lublin Fair





SMALL less than 20,000 sqm

12

UFI World Map of Exhibition Venues Country Profile Russia



Indoor exhibition

TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			space (sqm)
1	Moscow	Crocus Expo	366,100
2	Moscow	Expocentre Fairgrounds	105,000
3	Ekaterinburg	Ekaterinburg-Expo International Exhibition Center	91,600
4	Kazan	Kazan Expo	88,433
5	Moscow	Patriot Expo	55,000
6	Saint Petersburg	ExpoForum	50,000
7	Saint Petersburg	Lenexpo JSC	40,000
8	Krasnodar	Expograd Yug Exhibition and Congress Center	36,000
9	Moscow	Exhibition of Achievements of National Economy (VDN	н) 35,877
10	Moscow	Russia TEC	35,000



6.1% (Europe) 1.4% (Asia -Pacific)

OF **REGIONAL** VENUE SPACE AVAILABLE

VENUE MARKET SEGMENTATION



SMALL less than 20,000 sqm

20

UFI World Map of Exhibition Venues Country Profile South Korea

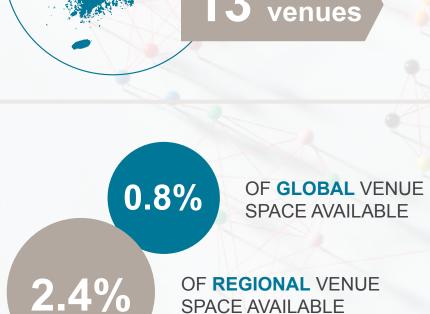




Indoor exhibition

TOTAL VENUE SPACE AVAILABLE





SPACE AVAILABLE

TOP 10 VENUES

				space (sqm)
	1	Seoul	Korea International Exhibition Center (KINTEX)	108,011
	2	Busan	Busan Exhibition & Convention Center (BEXCO)	46,380
	3	Daegu	Daegu Exhibition and Convention Center (EXCO Daegu)	37,744
	4	Seoul	COEX World Trade Center	36,007
	5	Gwangju-si	Kimdaejung Convention Center	12,027
	6	Daejeon	Daejeon Convention (DCC)	10,020
	7	Suwon	Suwon Messe	9,080
	8	Incheon	Songdo Convention Center (ConvensiA)	8,416
	9	Ulsan	Ulsan Exhibition Convention Center (UECO)	8,000
	10	Seoul	Seoul Trade Exhibition Center (SETEC)	7,948



UFI World Map of Exhibition Venues Country Profile Spain

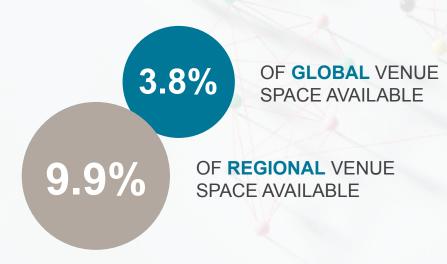




Indoor exhibition

TOTAL VENUE SPACE AVAILABLE





TOP 10 VENUES

			space (sqm)
1	Valencia	Feria Valencia	223,090
2	Barcelona	Fira de Barcelona - Gran Via	203,106
3	Madrid	Feria de Madrid / IFEMA	200,000
4	Zaragoza	Feria de Zaragoza	118,391
5	Barcelona	Fira de Barcelona - Montjuic	118,011
6	Bilbao	Bilbao Exhibition Centre / BEC	108,000
7	Silleda (Pontevedra)	Fundacion Semana Verde / Feira Internacional de Galicia	39,636
8	Elche (Alicante)	Institucion Ferial Alicantina / IFA	38,884
9	Madrid	Madrid Espacios y Congresos / Recinto Ferial Casa de Ca	mpo 30,441
10	Vigo (Pontevedra)	Institución Ferial de Vigo / IFEVI	30.212



UFI World Map of Exhibition Venues Country Profile Switzerland

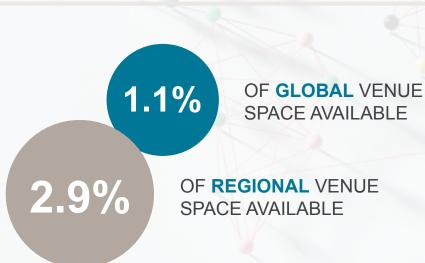




Indoor exhibition

TOTAL VENUE SPACE AVAILABLE





TOP 10 VENUES

			space (sqm)
1	Basel	MCH Messe Schweiz (Basel) AG	141,000
2	Geneva	Palexpo Geneva	106,000
3	Bern	Bernexpo	41,000
4	Lausanne	Expo Beaulieu Lausanne	30,000
5	Zurich	MCH Messe Schweiz (Zurich) AG / Messe Zürich	30,000
6	St Gawen	Olma Messen St.Gallen	25,000
7	Fribourg	Forum Fribourg	17,000
8	Luzern	Messe Luzern	15,000
9	Zurich	Hallenstadion	14,000
10	Martigny	Centre d'Expositions et de Réunions de Martigny (CERM)	12,000



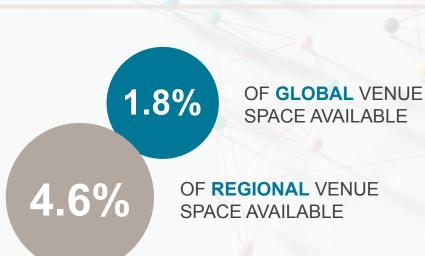
UFI World Map of Exhibition Venues Country Profile The Netherlands



Indoor exhibition

TOTAL VENUE SPACE AVAILABLE





TOP 10 VENUES

				space (sqm)
	1	Amsterdam	RAI Amsterdam	112,200
	2	Utrecht	Jaarbeurs	102,000
	3	Den Bosch	Brabanthallen 's-Hertogenbosch	43,647
	4	Hardenberg	Evenementenhal Hardenberg	41,500
	5	Leeuwarden	WTC Expo	40,639
	6	Maastricht	MECC Maastricht	29,500
	7	Rotterdam	Rotterdam Ahoy	27,160
	8	Eelde	Flowerdome	23,120
	9	Vijfhuizen	Expo Haarlemmermeer	21,239
	10	Gorinchem	Evenementenhal Gorinchem	20,800



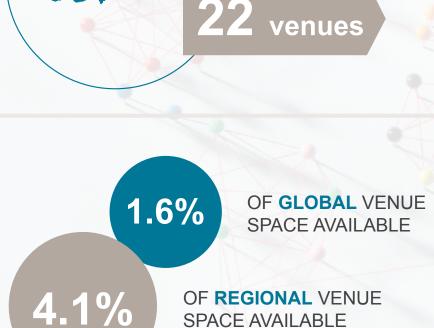
UFI World Map of Exhibition Venues Country Profile Turkey





TOTAL VENUE SPACE AVAILABLE





SPACE AVAILABLE

TOP 10 VENUES

Indoor exhibition
space (sqm)

1	Istanbul	Tuyap Istanbul Fair Convention and Congress Center	120,000
2	Istanbul	CNR Expo Center	81,754
3	Izmir	Izmir Expo Center Gaziemir	75,126
4	Konya	Tuyap Konya International Fair Center	66,000
5	Antalya	Antalya Expo Center	40,000
6	Bursa	Tuyap Bursa International Fair and Congress Center	40,000
7	Gaziantep	Gaziantep Chamber of Industry Exhibition Center	29,000
8	Kocaeli	Kocaeli Metropolitan Municipality International Exhibition Center	26,000
9	Erzurum	Erzurum Recep Tayyip Erdoğan Fuar Merkezi	25,000
10	Izmir	Kulturpark Exhibition Center Izmir	23,750

VENUE MARKET SEGMENTATION

LARGE more than 100,000 sqm

> **MEDIUM** 20,000 - 100,000 sqm

UFI World Map of Exhibition Venues Country Profile UAE





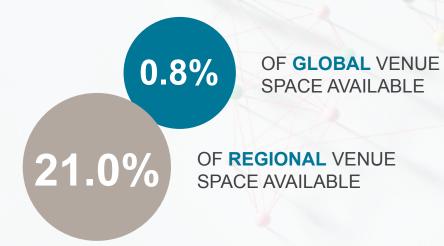
Indoor exhibition

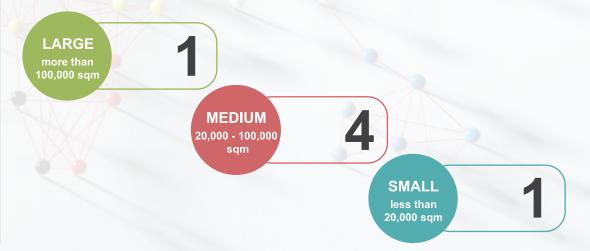
TOTAL VENUE SPACE AVAILABLE



TOP VENUES

			space (sqm)
1	Dubai	Dubai World Trade Center - Dubai International Convention Centre	122,000
2	Abu Dhabi	ADNEC - Abu Dhabi National Exhibition Centre	82,251
3	Sharjah	Expocentre Sharjah	30,000
4	Dubai	Airport Expo Dubai	29,698
5	Dubai	Dubai exhibition Center	28,800
6	AL Ain	Al Ain Convention Centre	11,808





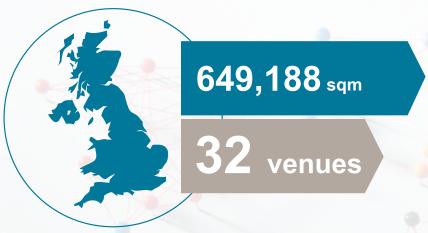
UFI World Map of Exhibition Venues Country Profile United Kingdom

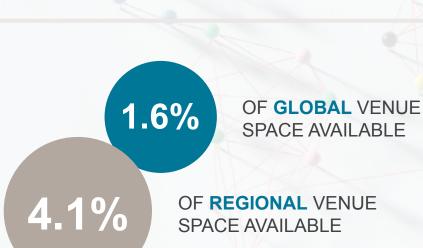




Indoor exhibition

TOTAL VENUE SPACE AVAILABLE





TOP 10 VENUES

			space (sqm)
1	Birmingham	The NEC (Birmingham)	178,856
2	London	ExCeL London	110,411
3	London	Olympia London	42,910
4	Glasgow	Scottish Event Campus	22,355
5	Coventry	NAEC Stoneleigh	20,703
6	Manchester	Manchester Central	19,093
7	Edinburgh	Royal Highland Centre	16,000
8	Liverpool	ACC Liverpool	15,225
9	Aberdeen	P&J Live (formally AECC)	15,000
10	Peterborough	East of England Arena & Events Centre	14,500



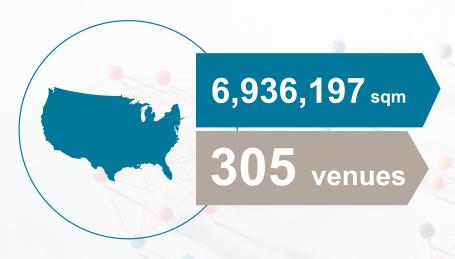
UFI World Map of Exhibition Venues Country Profile USA

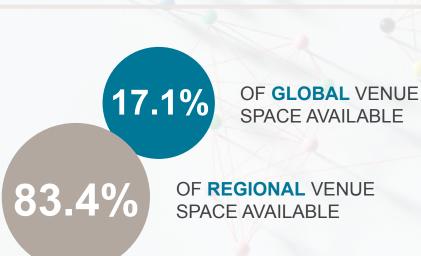




Indoor exhibition

TOTAL VENUE SPACE AVAILABLE





TOP 10 VENUES

		sp	ace (sqm)
1	Chicago	McCormick Place	241,548
2	Las Vegas	Las Vegas Convention Center	236,214
3	Orlando	Orange County Convention Center	190,936
4	Las Vegas	The Venetian Resort Las Vegas (Sands Expo/Venetian/Palazzo)	185,806
5	Milwaukee	Wisconsin Center	175,303
6	Houston	NRG Park / Reliant Center	130,092
7	Atlanta	Georgia World Congress Center	127,277
8	Anaheim	Anaheim Convention Center	115,013
9	Louisville	Kentucky Exposition Center	102,193
10	New Orleans	New Orleans Ernest N. Morial Convention Center	102,193

VENUE MARKET SEGMENTATION

LARGE more than 100,000 sqm

MEDIUM 20,000 - 100,000 sqm 76

SMALL less than 20,000 sqm 219



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