

World Map of Exhibition Venues

2024 Edition
December 2024



 **ufi** The Global
Association of the
Exhibition Industry

Report prepared by

jwc

Thank You

We would like to thank the following supporting partners, who helped collecting the data for this edition.

	ABEOC Brasil (Brazil)		APPCE (Panama)		FEBELUX (Belgium/Luxemburg)
	AEFI (Italy)		AUDOCA (Uruguay)		Malta Tourism Authority (Malta)
	AEV (United Kingdom)		AUMA (Germany)		MediaAudit (Finland)
	AFE (Spain)		BEIA (New Zealand)		PCEI (Poland)
	AFEP (Peru)		BSG (UFI/BSG Asia-Pacific report)		Qatar Tourism (Qatar)
	AFIDA (Colombia)		CAEM (Canada)		SCEGA (Saudi Arabia)
	AIFEC (Colombia)		CENTREX (Central Europe)		Serbia Convention Bureau (Serbia)
	AMEREF (Mexico)		CLC VECTA (The Netherlands)		TFYD (Turkey)
	AMPROFEC (Mexico)		Egypt Expo & Convention Authority (EECA)		UBRAFE (Brazil)
	AOCA (Argentina)		FAIRLINK (Scandinavia)		UNIMEV (France)

Global Reports



Analysing the global exhibition industry with global comparisons.

Global Barometer – Bi-annual report on industry developments.

World Map of Venues – Report on trends in venue space and project developments globally.

Economic Impact Study – Report on the value of exhibitions globally and regionally.

United Nations Sustainable Development Goals – Report on the economic, social & environmental impacts of a number of exhibition industry projects.

Regional Reports



Regular market overviews on UFI's chapter regions.

Euro Fair Statistics – Annual list of certified data for Europe by country.

The Trade Fair Industry in Asia – Annual analysis of market developments for Asia/Pacific by country.

The Exhibition Industry in MEA – Overview of the exhibition market in the MEA region.

The Exhibition Industry in Latin America – The first comprehensive overview by UFI of the exhibition industry Latin America.

Topical Reports



Focused reports on challenges and developments within the exhibition industry.

Global Visitor Insights & Global Exhibitor Insights – Data driven research reports on visitor feedback and exhibitor expectations.

Best Practices Compendiums – Case studies of successful industry developments.

Special Industry Topics – A wide ranging selection of bespoke reports into specific industry topics.

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Venue capacity is an important element for the exhibition industry and the resulting economic development it generates. With the “World Map of Exhibition Venues”, UFI regularly produces a global census of all exhibition venues with a minimum of 5,000 sqm of gross indoor exhibition space.

Venue definition (for the purpose of this survey): any public assembly premises with a minimum of 5,000 square meters (sqm) of indoor exhibition space that hold various types of exhibitions, trade fairs or consumer/public shows on a regular basis. The premises may be purpose-built exhibition centre space or other premises including exhibition space (e.g. hotels, arenas, sport venues, and amusement fair grounds).

Exhibition Space definition: the amount of gross exhibition space in the venue regularly marketed and rented/licensed/used for exhibitions, trade fairs or consumer/public shows.

“Top” in the context of this report is considered as the largest venues (or the countries/regions with the most exhibition space) and bears no relation to the quality of that space.

The data collection was conducted through several channels including the supporting partners and companies mentioned on the previous page, and also from venues directly. Data is taken as of 31/12/2023.

Important remark: This version of the report again includes significant updates for several key markets compared to the previous edition, eg. for China, India, the United States and several countries in South America.

The results are considered reliable and have been researched with due diligence. They cannot however be considered as fully accurate or complete and UFI or jwc cannot be held responsible for errors or any consequences arising from the use of this information.

For instance, the data for several countries currently facing specific circumstances (eg. Iran, Iraq, Russia, Ukraine, Syria, Yemen, Sudan) could only be updated with great difficulty or not at all, and will need to be treated with careful reflection.

In line with UFI’s mission to provide vital data to the entire industry, this report is freely available at www.ufi.org/research and at www.jwc.eu.com.

For any information on this report or other UFI’s Research activities, please contact research@ufi.org or get in touch with jwc at info@jwc.eu.com.

The total indoor exhibition space worldwide reaches 43.1 million sqm for the end of the year 2023 and 1,432 venues were identified.

Total venue space available globally

43.1

Million sqm

**Total venue
space available
for exhibitions
globally**

Total number of venues globally

1,432

exhibition venues

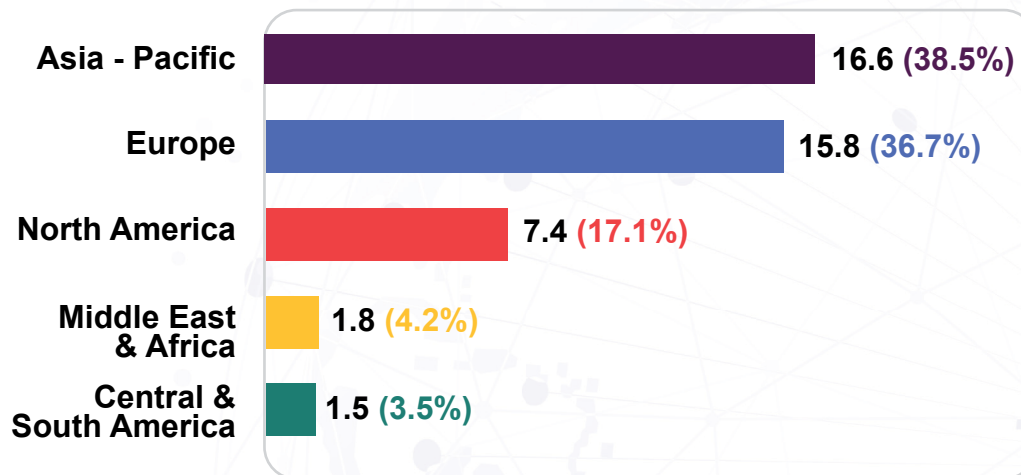
**Serve the
industry around
the world**

The Asia-Pacific region is for the first time home to the most exhibition space globally (16.6 million sqm), closely followed by Europe (15.8 million sqm).

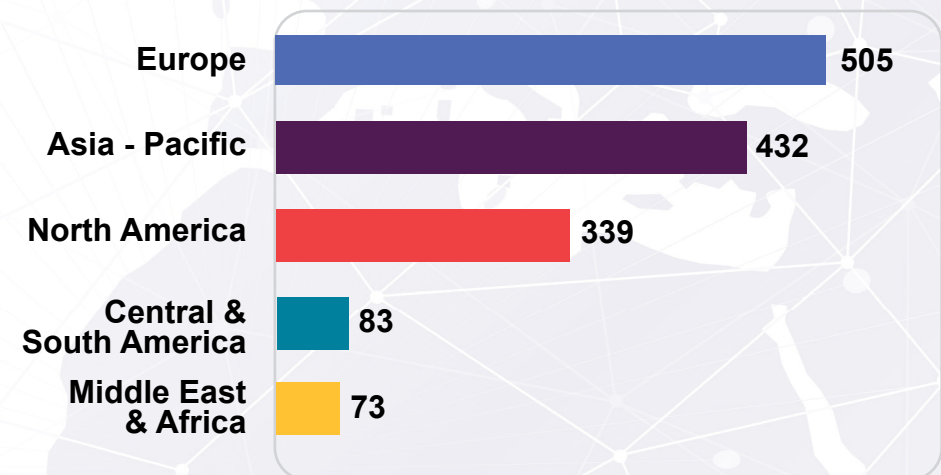
Regarding the number of venues, Europe remains home to the highest number of venues (505), followed by Asia-Pacific (432) and North America (339) respectively.

Venues and indoor exhibition space

Capacity in million sqm (global share)



Number of venues

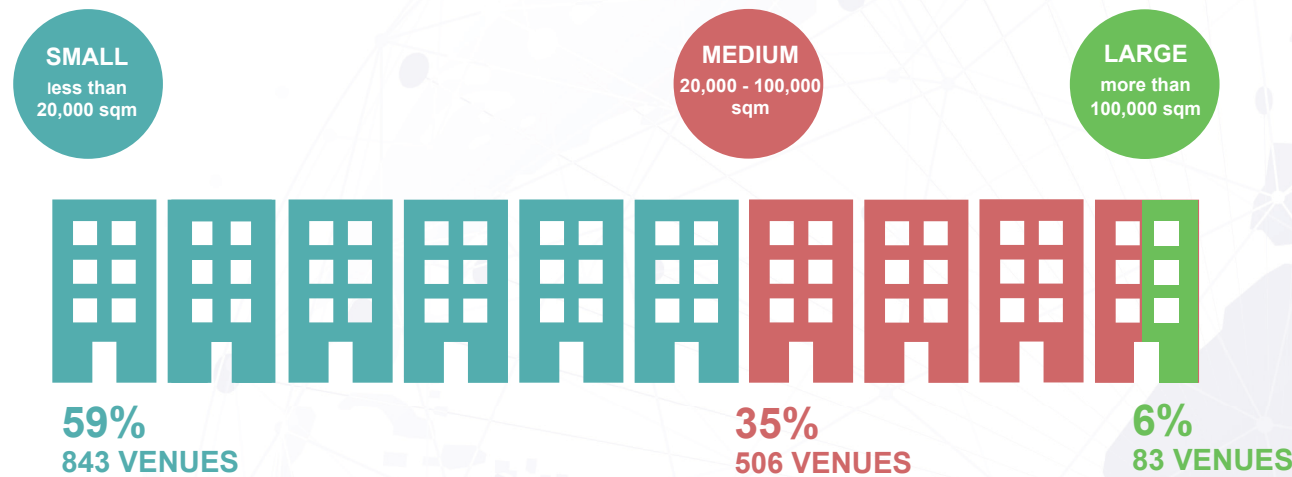


Main Results

Indoor exhibition space: size segmentation

Globally, 59% of the venues have an indoor capacity between 5,000 and 20,000 sqm. One third (35%) of all venues globally belong to the medium-size segment, offering between 20,000 and 100,000 sqm. 83 venues have more than 100,000 sqm.

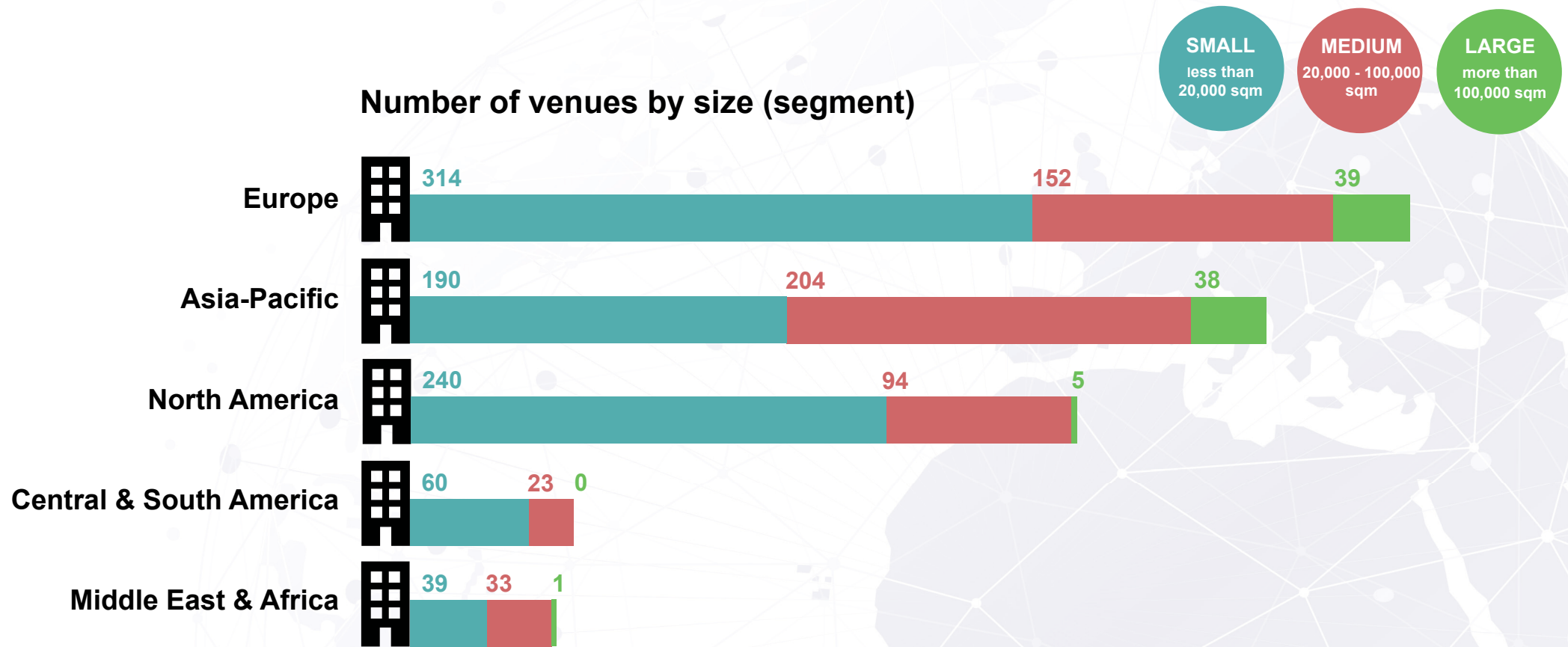
Total number of venues with more than 100,000 sqm



Main Results

Indoor exhibition space: size segmentation

Europe is still home to most of the large venues.

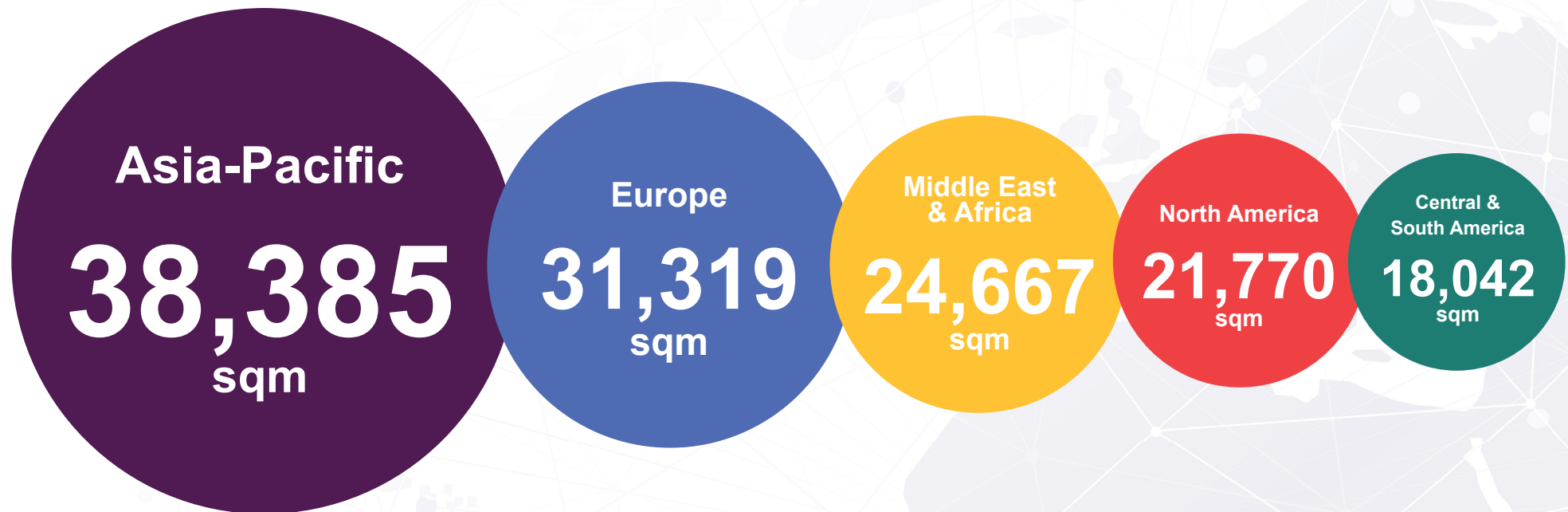


Main Results

Indoor exhibition space: average size

The average size of Asia-Pacific venues is bigger than in any other region.

Average size of venue per region



Top Venues

Venues with a minimum of 100,000 sqm of indoor exhibition space

Asia - Pacific

Central & South America

Europe

Middle East - Africa

North America

No.	Name of the venue	City	Country	Total sqm
1	China Import & Export Fair Complex (Pazhou Complex)	Guangzhou	China	504,000
2	National Exhibition and Convention Center	Shanghai	China	470,000
3	Shenzhen World Exhibition & Convention Centre	Shenzhen	China	400,000
4	National Convention and Exhibition Center	Tianjin	China	400,000
5	Messe Hannover (Deutsche Messe)	Hannover	Germany	392,453
6	Messe Frankfurt	Frankfurt/Main	Germany	372,073
7	Fiera Milano (Rho Pero)	Milano	Italy	345,000
8	Kunming Dianchi Convention & Exhibition Center	Kunming	China	300,000
9	Xiamen International Expo Center	Xiamen	China	300,000
10	Koelnmesse	Cologne	Germany	285,000
11	Messe Duesseldorf	Duesseldorf	Germany	262,727
12	Paris Nord Villepinte	Paris	France	250,000
13	McCormick Place	Chicago	United States	241,548
14	Las Vegas Convention Center	Las Vegas	United States	236,214
15	China Kitchen Capital International Convention and Exhibition Center	Binzhou	China	230,000
16	Feria Valencia	Valencia	Spain	223,090
17	Crocus Expo	Moscow	Russia	215,960
18	Porte de Versailles	Paris	France	212,545
19	Western China International Expo City	Chengdu	China	205,000
20	Fira de Barcelona - Gran Via	Barcelona	Spain	203,106
21	BolognaFiere	Bologna	Italy	200,000
22	Chongqing International Expo Center	Chongqing	China	200,000
23	Shanghai New International Expo Centre	Shanghai	China	200,000
24	Messe Muenchen	Muenchen	Germany	200,000
25	Feria de Madrid / IFEMA	Madrid	Spain	200,000
26	Orange County Convention Center	Orlando	United States	190,936
27	Expo Center City (Messe Berlin)	Berlin	Germany	190,000
28	The NEC	Birmingham	United Kingdom	186,000
29	Nuernberg Messe	Nuremberg	Germany	180,000
30	Xiamen International Conference & Exhibition Center	Xiamen	China	170,000
31	Investimenti S.p.A. / Fiera di Roma	Roma	Italy	167,000
32	Verona Fiere	Verona	Italy	155,000
33	Nanjing International Expo Center	Nanjing	China	150,000
34	Hongdao International Conference & Exhibition Center	Qingdao	China	150,000
35	Wuhan International Expo Center	Wuhan	China	150,000
36	Ptak Warsaw Expo	Warszawa	Poland	143,000
37	MCH Messe Schweiz / Messe Basel	Basel	Switzerland	141,000
38	Jinan Yellow River International Convention and Exhibition Center	Jinan	China	140,000
39	Jiangxi Nanchang Greenland Expo Center	Nanchang	China	140,000
40	EUREXPO	Lyon	France	139,019

Top Venues

Venues with a minimum of 100,000 sqm of indoor exhibition space

Asia - Pacific

Central & South America

Europe

Middle East - Africa

North America

No.	Name of the venue	City	Country	Total sqm
41	IMPACT Arena, Exhibition and Convention Center	Bangkok	Thailand	137,000
42	Georgia World Congress Center	Atlanta	United States	135,678
43	Qingdao International Expo Center	Qingdao	China	134,000
44	GD Modern International Exhibition Center	Dongguan	China	130,000
45	Hefei Binhu International Convention and Exhibition Center	Hefei	China	130,000
46	Rimini Fiera - Italian Exhibition Group	Rimini	Italy	129,000
47	Yiwu International Expo Centre	Yiwu	China	126,400
48	Dubai International Convention & Exhibition Centre	Dubai	UAE	122,000
49	Fuzhou Strait International Conference & Exhibition Center	Fuzhou	China	120,000
50	Qingdao Cosmopolitan Exposition	Qingdao	China	120,000
51	Fiere di Parma	Parma	Italy	120,000
52	Tuyap Fair and Congress Center	Istanbul	Turkey	120,000
53	Messe Stuttgart	Stuttgart	Germany	119,800
54	Feria de Zaragoza	Zaragoza	Spain	118,391
55	Fira de Barcelona - Montjuic	Barcelona	Spain	118,011
56	Tokyo Big Sight (Tokyo International Exhibition Center)	Tokyo	Japan	116,540
57	Brussels EXPO	Brussels	Belgium	115,000
58	Xinjiang International Convention and Exhibition Center	Urumqi	China	115,000
59	Changsha International Convention and Exhibition Center	Changsha	China	114,000
60	Veletřhy	Brno	Czech Republic	112,207
61	RAI Amsterdam	Amsterdam	The Netherlands	112,200
62	Leipziger Messe	Leipzig	Germany	111,300
63	Chengdu New International Convention and Exhibition Centre (Century City)	Chengdu	China	110,000
64	Messe Essen	Essen	Germany	110,000
65	Bharat Mandapam Convention Center	New Delhi	India	110,000
66	Korea International Exhibition Center	Goyang	South Korea	108,011
67	Bilbao Exhibition Centre / BEC	Bilbao	Spain	108,000
68	New China International Exhibition Center - Chaoyang Hall	Beijing	China	106,800
69	ExCeL London	London	United Kingdom	106,122
70	Hainan International Convention and Exhibition Centre	Haikou	China	106,000
71	Palexpo Geneva	Geneva	Switzerland	106,000
72	Shenyang International Exhibition Center	Shenyang	China	105,600
73	Porto Antico di Genova	Genova	Italy	105,600
74	Shenzhen Convention & Exhibition Center	Shenzhen	China	105,000
75	Expocentre Fairgrounds	Moscow	Russia	105,000
76	Poznań International Fair	Poznań	Poland	104,139
77	Mandalay Bay Resort & Casino	Las Vegas	United States	102,255
78	Changchun International Conference & Exhibition Center	Changchun	China	100,000
79	Guangdong Tanzhou International Convention and Exhibition Center	Foshan	China	100,000
80	Shangxi Xiaohu International Convention and Exhibition Center	Taiyuan	China	100,000
81	Airshow China Exhibition Center (China International Aviation & Aerospace Exhibition Center)	Zhuhai	China	100,000
82	Singapore Expo Convention and Exhibition Centre	Singapore	Singapore	100,000
83	Istanbul Expo Center (IFM)	Istanbul	Turkey	100,000

Top Countries/Regions

Countries/regions with a minimum of 300,000 sqm of indoor exhibition space

22 countries/regions have a total indoor capacity exceeding 300,000 sqm of indoor exhibition space.

The top 5 countries/regions (China, USA, Germany, Italy and France) account for almost 64% of the total world indoor exhibition space.

No	Country	Total sqm	Number of venues	% of the world
1	China	13,463,906	312	31.3%
2	United States	6,096,022	270	14.2%
3	Germany	3,145,128	49	7.3%
4	Italy	2,450,716	50	5.7%
5	France*	2,179,725	94	5.1%
6	Spain	1,664,387	54	3.9%
7	Russia**	999,124	32	2.3%
8	Brazil	888,400	40	2.1%
9	Canada	760,914	32	1.8%
10	Turkey	711,752	27	1.7%
11	The Netherlands	624,161	33	1.4%
12	United Kingdom	620,187	30	1.4%
13	India	601,518	18	1.4%
14	Mexico	523,091	37	1.2%
15	Switzerland	453,493	13	1.1%
16	Japan	451,695	13	1.0%
17	Poland	401,916	14	0.9%
18	Belgium	378,228	14	0.9%
19	Austria	363,027	15	0.8%
20	UAE	347,797	7	0.8%
21	South Korea	306,759	13	0.7%

(*) including overseas territories

(**) European + Asian parts

Asia - Pacific

Central & South America

Europe

Middle East - Africa

North America

At the year end 2023, we recorded 1,432 exhibition venues with a minimum of 5,000 sqm of gross indoor exhibition space around the world and the total global venue space is 43.1 million sqm. The number of large venues offering more than 100,000 sqm of space is 83.

The Asia-Pacific region has overtaken Europe with regard to available venue capacity (38.5%), again mainly driven by venue development in China. Europe remains close behind with 36.7% of available global venue capacity.

UFI World Map of Exhibition Venues

Regional profile - Asia-Pacific

COUNTRIES/REGIONS WITH A MINIMUM OF 100,000 SQM OF VENUE SPACE

Country	Total sqm	Number of venues	% sqm of regional total
China	13,463,906	312	81.2%
India	601,518	18	3.6%
Japan	451,695	13	2.7%
South Korea	306,759	13	1.8%
Thailand	279,292	9	1.7%
Singapore	219,970	4	1.3%
Australia	201,027	10	1.2%
Taiwan	194,943	9	1.2%
Russia (Asian part)	184,918	10	1.1%
Hong Kong	149,820	2	0.9%
Malaysia	138,532	6	0.8%
Indonesia	125,121	7	0.8%

VENUES WITH A MINIMUM OF 100,000 SQM

No.	Name	City	Country	Sqm
1	China Import & Export Fair Complex (Pazhou Complex)	Guangzhou	China	504,000
2	National Exhibition and Convention Center	Shanghai	China	470,000
3	Shenzhen World Exhibition & Convention Centre	Shenzhen	China	400,000
4	National Convention and Exhibition Center	Tianjin	China	400,000
5	Kunming Dianchi Convention & Exhibition Center	Kunming	China	300,000
6	Xiamen International Expo Center	Xiamen	China	300,000
7	China Kitchen Capital International Convention and Exhibition Center	Binzhou	China	230,000
8	Western China International Expo City	Chengdu	China	205,000
9	Chongqing International Expo Center	Chongqing	China	200,000
10	Shanghai New International Expo Centre	Shanghai	China	200,000
11	Xiamen International Conference & Exhibition Center	Xiamen	China	170,000
12	Nanjing International Expo Center	Nanjing	China	150,000
13	Hongdao International Conference & Exhibition Center	Qingdao	China	150,000
14	Wuhan International Expo Center	Wuhan	China	150,000
15	Jinan Yellow River International Convention and Exhibition Center	Jinan	China	140,000
16	Jiangxi Nanchang Greenland Expo Center	Nanchang	China	140,000
17	IMPACT Arena, Exhibition and Convention Center	Bangkok	Thailand	137,000
18	Qingdao International Expo Center	Qingdao	China	134,000
19	GD Modern International Exhibition Center	Dongguan	China	130,000
20	Hefei Binhu International Convention and Exhibition Center	Hefei	China	130,000
21	Yiwu International Expo Centre	Yiwu	China	126,400
22	Fuzhou Strait International Conference & Exhibition Center	Fuzhou	China	120,000
23	Qingdao Cosmopolitan Exposition	Qingdao	China	120,000
24	Tokyo Big Sight (Tokyo International Exhibition Center)	Tokyo	Japan	116,540
25	Xinjiang International Convention and Exhibition Center	Urumqi	China	115,000
26	Changsha International Convention and Exhibition Center	Changsha	China	114,000
27	Chengdu New International Convention and Exhibition Centre (Century City)	Chengdu	China	110,000
28	Bharat Mandapam Convention Center	New Delhi	India	110,000
29	Korea International Exhibition Center	Goyang	South Korea	108,011
30	New China International Exhibition Center - Chaoyang Hall	Beijing	China	106,800
31	Hainan International Convention and Exhibition Centre	Haikou	China	106,000
32	Shenyang International Exhibition Center	Shenyang	China	105,600
33	Shenzhen Convention & Exhibition Center	Shenzhen	China	105,000
34	Changchun International Conference & Exhibition Center	Changchun	China	100,000
35	Guangdong Tazhou International Convention and Exhibition Center	Foshan	China	100,000
36	Shangxi Xiaohu International Convention and Exhibition Center	Taiyuan	China	100,000
37	Airshow China Exhibition Center (China International Aviation & Aerospace Exhibition Center)	Zhuhai	China	100,000
38	Singapore Expo Convention and Exhibition Centre	Singapore	Singapore	100,000

UFI World Map of Exhibition Venues

Regional profile - Central & South America

COUNTRIES/REGIONS WITH A MINIMUM OF 50,000 SQM OF VENUE SPACE

Country	Total sqm	Number of venues	% sqm of regional total
Brazil	888,400	40	59%
Argentina	145,059	11	10%
Panama	91,198	5	6%
Bolivia	77,695	5	5%
Columbia	74,473	3	5%
Peru	51,574	5	3%

VENUES WITH A MINIMUM OF 50,000 SQM

No.	Name	City	Country	Sqm
1	São Paulo Expo	São Paulo	Brazil	77,305
2	Expo Center Norte	São Paulo	Brazil	75,758
3	Centro de Exposiciones de Anhembi	São Paulo	Brazil	67,523
4	Riocentro	Rio de Janeiro	Brazil	61,000
5	Corferias	Bogotá	Colombia	50,000

This global report sets up a 5,000 sqm minimum size for all regions, but it shall be noted that in Central and South America, when compared to other regions of the world, the exhibition market also largely relies on many smaller venues.

UFI World Map of Exhibition Venues

Regional profile - Europe

COUNTRIES/REGIONS WITH A MINIMUM OF 300,000 SQM OF VENUE SPACE

Country	Total sqm	Number of venues	% sqm of regional total
Germany	3,145,128	49	19.9%
Italy	2,450,716	50	15.5%
France*	2,163,025	92	13.7%
Spain	1,664,387	54	10.5%
Russia (European part)	814,206	22	5.2%
Turkey	711,752	27	4.5%
The Netherlands	624,161	33	4.0%
United Kingdom	620,187	30	3.9%
Switzerland	453,493	13	2.9%
Poland	401,916	14	2.5%
Austria	378,228	15	2.4%
Belgium	363,027	14	2.3%

* excluding overseas territories

VENUES WITH A MINIMUM OF 100,000 SQM

No.	Name	City	Country	Sqm
1	Messe Hannover (Deutsche Messe)	Hannover	Germany	392,453
2	Messe Frankfurt	Frankfurt/Main	Germany	372,073
3	Fiera Milano (Rho Pero)	Milano	Italy	345,000
4	Koelnmesse	Cologne	Germany	285,000
5	Messe Duesseldorf	Duesseldorf	Germany	262,727
6	Paris Nord Villepinte	Paris	France	250,000
7	Feria Valencia	Valencia	Spain	223,090
8	Crocus Expo	Moscow	Russia	215,960
9	Porte de Versailles	Paris	France	212,545
10	Fira de Barcelona - Gran Via	Barcelona	Spain	203,106
11	BolognaFiere	Bologna	Italy	200,000
12	Messe Muenchen	Muenchen	Germany	200,000
13	Feria de Madrid / IFEMA	Madrid	Spain	200,000
14	Expo Center City (Messe Berlin)	Berlin	Germany	190,000
15	The NEC	Birmingham	United Kingdom	186,000
16	Nuernberg Messe	Nuremberg	Germany	180,000
17	Investimenti S.p.A. / Fiera di Roma	Roma	Italy	167,000
18	Verona Fiere	Verona	Italy	155,000
19	Ptak Warsaw Expo	Warszawa	Poland	143,000
20	EUREXPO	Lyon	France	141,000
21	MCH Messe Schweiz / Messe Basel	Basel	Switzerland	139,019
22	Rimini Fiera	Rimini	Italy	129,000
23	Fiere di Parma	Parma	Italy	120,000
24	Tuyap Fair and Congress Center	Istanbul	Turkey	120,000
25	Messe Stuttgart	Stuttgart	Germany	119,800
26	Feria de Zaragoza	Zaragoza	Spain	118,391
27	Fira de Barcelona - Montjuic	Barcelona	Spain	118,011
28	Brussels EXPO	Brussels	Belgium	115,000
29	Veletrhy	Brno	Czech Republic	112,207
30	RAI Amsterdam	Amsterdam	The Netherlands	112,200
31	Leipziger Messe	Leipzig	Germany	111,300
32	Messe Essen	Essen	Germany	110,000
33	Bilbao Exhibition Centre / BEC	Bilbao	Spain	108,000
34	ExCeL London	London	United Kingdom	106,122
35	Palexpo Geneva	Geneva	Switzerland	106,000
36	Porto Antico di Genova	Genova	Italy	105,600
37	Expocentre Fairgrounds	Moscow	Russia	105,000
38	Poznań International Fair	Poznań	Poland	104,139
39	Istanbul Expo Center (IFM)	Istanbul	Turkey	100,000

UFI World Map of Exhibition Venues

Regional profile - Middle East & Africa

COUNTRIES/REGIONS WITH A MINIMUM OF 50,000 SQM OF VENUE SPACE

VENUES WITH A MINIMUM OF 50,000 SQM

Country	Total sqm	Number of venues	% sqm of regional total
United Arab Emirates	347,797	7	19%
Saudi Arabia	239,581	14	13%
Iran	213,500	9	12%
South Africa	140,676	6	8%
Bahrain	95,000	1	5%
Qatar	78,035	2	4%
Iraq	72,203	3	4%
Syria	63,000	1	3%
Algeria	62,000	2	3%
Senegal	62,000	3	3%
Jordan	59,994	3	3%

No.	Name	City	Country	Sqm
1	Dubai International Convention & Exhibition Centre	Dubai	UAE	122,000
2	Exhibition World Bahrain	Sakhir	Bahrain	95,000
3	ADNEC Centre Abu Dhabi	Abu Dhabi	UAE	89,294
4	Riyadh Exhibition & Convention Center	Riyadh/Malham	Saudi Arabia	78,000
5	Tehran Permanent Fair Ground / Iran International Exhibitions Co.	Tehran	Iran	70,000
6	Damascus International Fairgrounds	Damascus	Syria	63,000
7	Palais des Expositions - SAFEX	Algiers	Algeria	50,000

UFI World Map of Exhibition Venues

Regional profile - North America

COUNTRIES AND REGIONAL MARKET SHARE

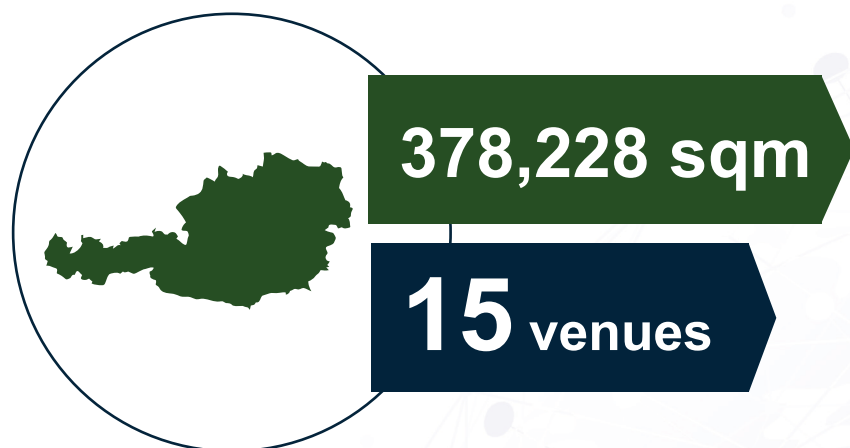
VENUES WITH A MINIMUM OF 100,000 SQM

Country	Total sqm	Number of venues	% sqm of regional total
USA	6,096,022	270	83%
Canada	760,914	32	10%
Mexico	523,091	37	7%

No.	Name	City	Country	Sqm
1	McCormick Place	Chicago	United States	241,548
2	Las Vegas Convention Center	Las Vegas	United States	236,214
3	Orange County Convention Center	Orlando	United States	190,936
4	Georgia World Congress Center	Atlanta	United States	135,678
5	Mandalay Bay Resort & Casino	Las Vegas	United States	102,255



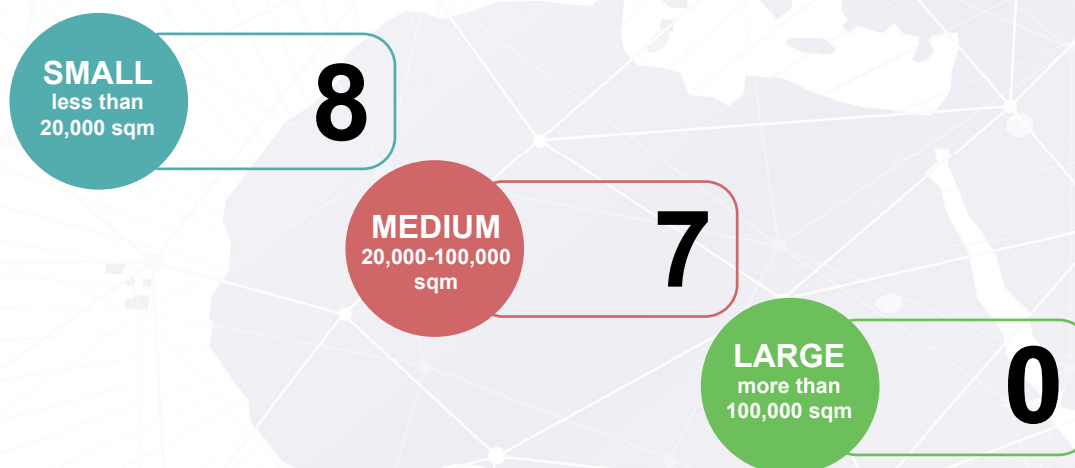
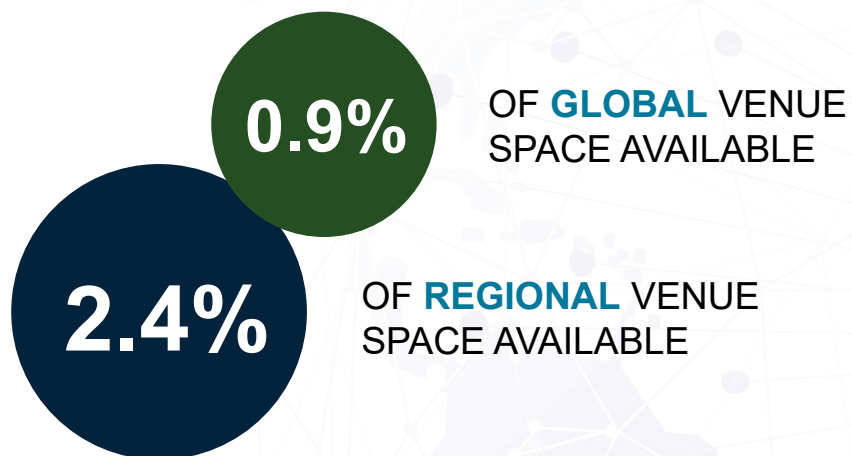
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

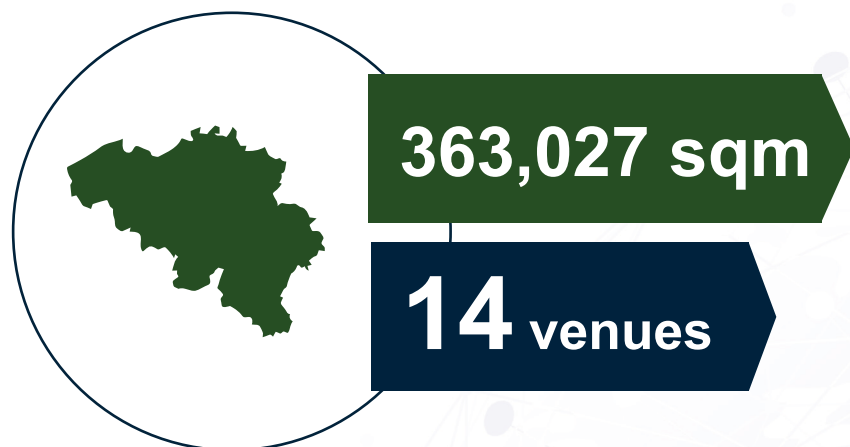
			Indoor exhibition space (sqm)
1	Vienna	Messe Wien	62,000
2	Wels	Messe Wels	54,000
3	Salzburg	Messezentrum Salzburg	40,000
4	Klagenfurt	Kärntner Messen Klagenfurt	35,000
5	Graz	MCG - Messe Congress Graz & Stadthalle Graz	34,000
6	Vienna	Austria Center Vienna	26,000
7	Innsbruck	Congress Messe Innsbruck	24,000
8	Vienna	Hofburg Congress Center & Redoutensaele	17,000
9	Oberwart	Burgenland Messe	15,000
10	Wieselburg	Messe Wieselburg	15,000

VENUE MARKET SEGMENTATION





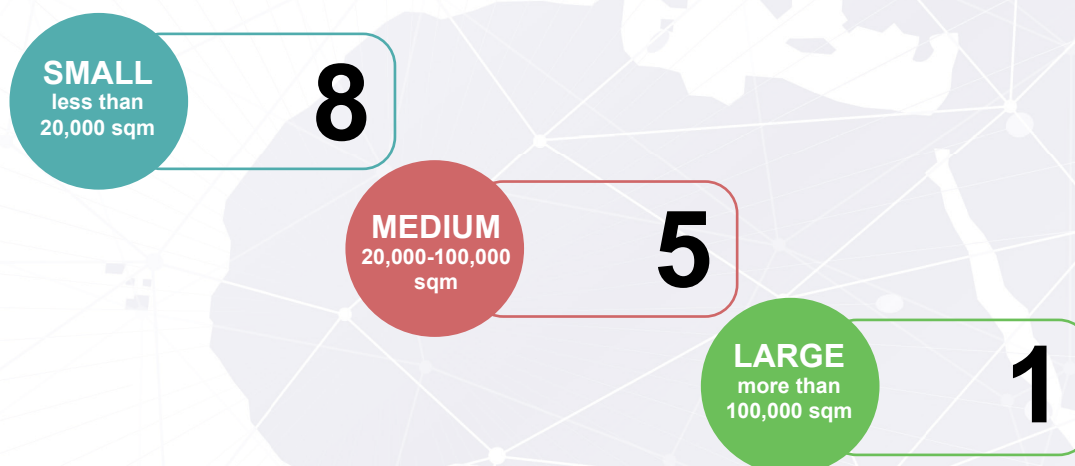
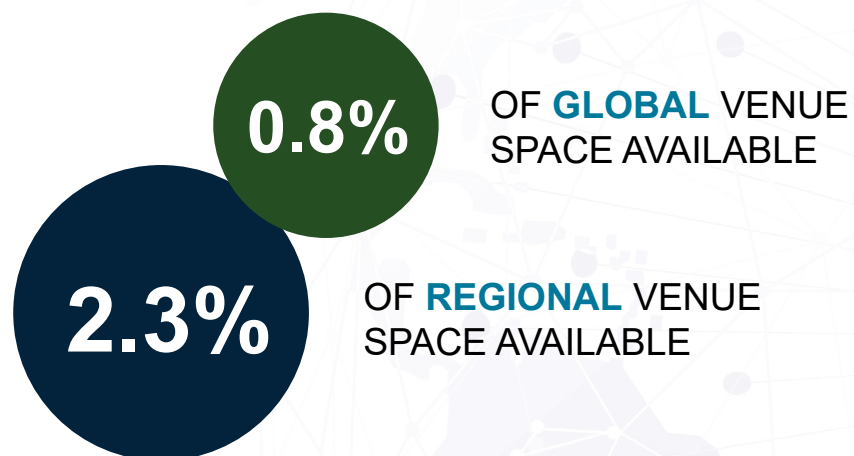
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Brussels	MBrussels EXPO	115,000
2	Ghent	Flanders EXPO	54,000
3	Kortrijk	Kortriyk XPO	40,000
4	Antwerp	Antwerp EXPO	24,100
5	Hasselt	Trixxo Arena & Theater	22,000
6	Marche-en-Famenne	Wallonie Expo (WEX)	20,500
7	Malines	Nekkerhal	18,454
8	Brussels	Brussels Kart EXPO	13,425
9	Libramont	Libramont Exhibition & Congress	12,160
10	Namur	Namur EXPO	10,700

VENUE MARKET SEGMENTATION





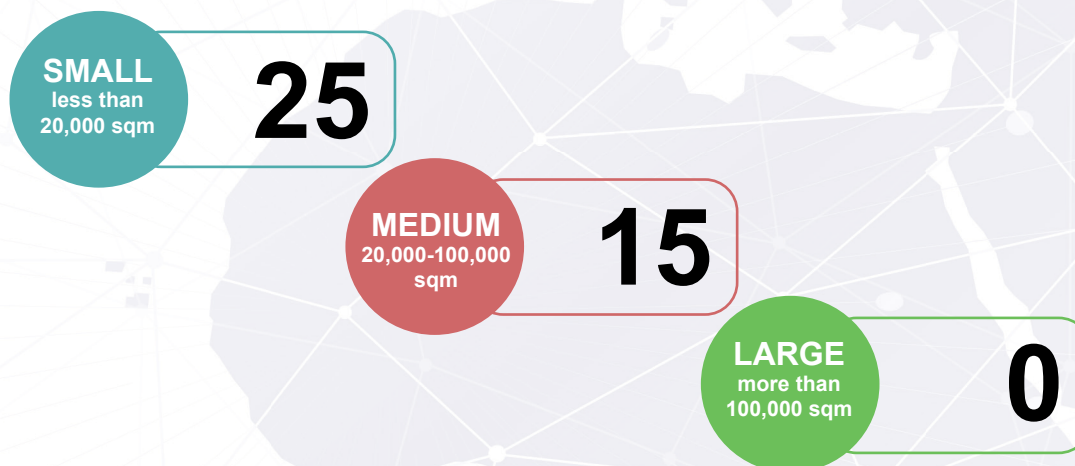
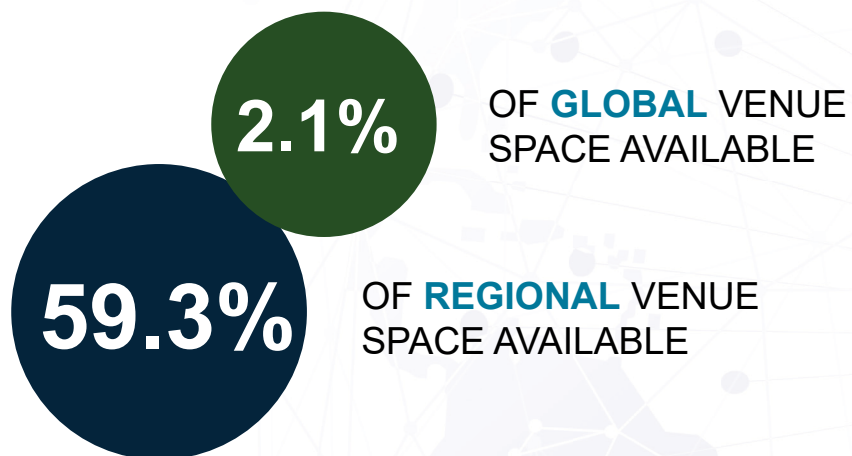
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

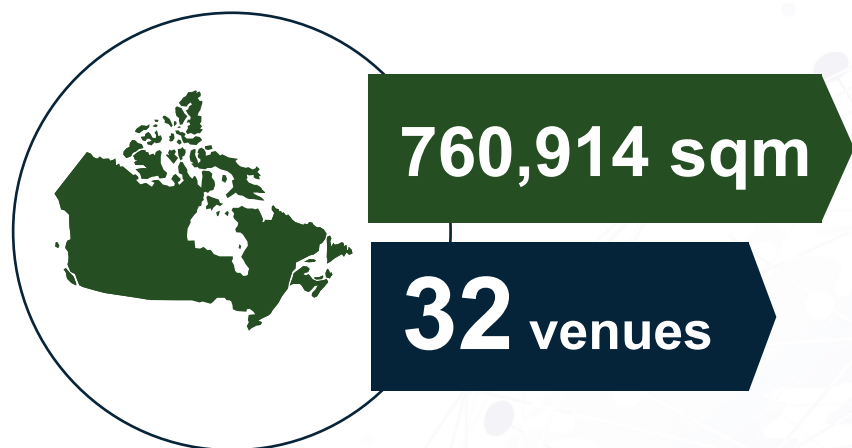
			Indoor exhibition space (sqm)
1	São Paulo	São Paulo Expo	77,305
2	São Paulo	Expo Center Norte	75,758
3	São Paulo	Centro de Exposiciones de Anhembi	67,523
4	Rio de Janeiro	Riocentro	61,000
5	Esteio	Parque de Exposições Assis Brazil	45,300
6	Bento Gonçalves	Parque de Eventos de Bento Gonçalves (Funda Parque)	43,560
7	São Paulo	Transamerica Expo Center	40,000
8	Caxias Do Sul	Parque de Exposiciones da Festa da Uva	30,213
9	Belo Horizonte	Expominas Belo Horizonte	30,000
10	Fortaleza	Centro de Eventos do Ceará	27,000

VENUE MARKET SEGMENTATION





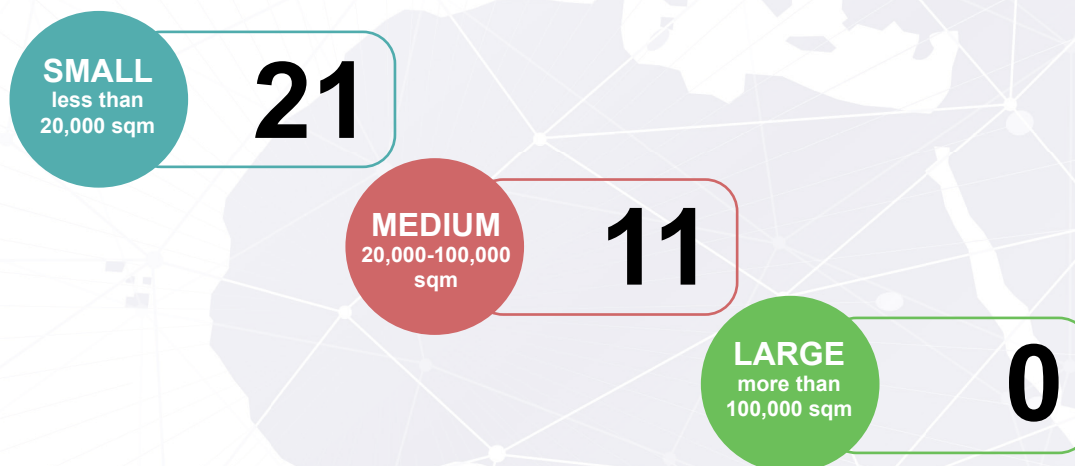
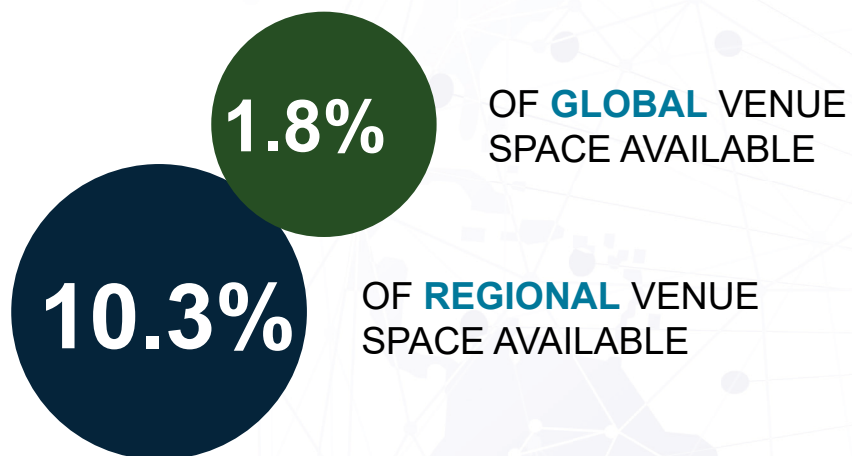
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

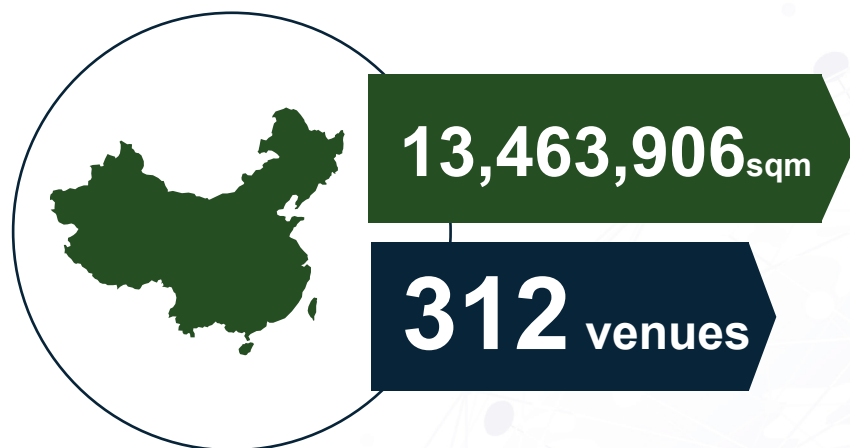
			Indoor exhibition space (sqm)
1	Toronto	Energare Centre, Exhibition Place	92,894
2	Toronto	the Toronto Congress Centre	92,894
3	Mississauga	The International Centre	50,906
4	Montreal	Olympic Stadium	46,447
5	Montreal	Palais des Congrès de Montréal (Convention Centre)	46,347
6	Vancouver	Vancouver Convention Centre	43,340
7	Toronto	Metro Toronto Convention Centre	42,731
8	Calgary	Calgary Exhibition and Stampede	41,802
9	Edmonton	Edmonton Expo Centre	37,250
10	Vancouver	B.C. Place	22,480

VENUE MARKET SEGMENTATION





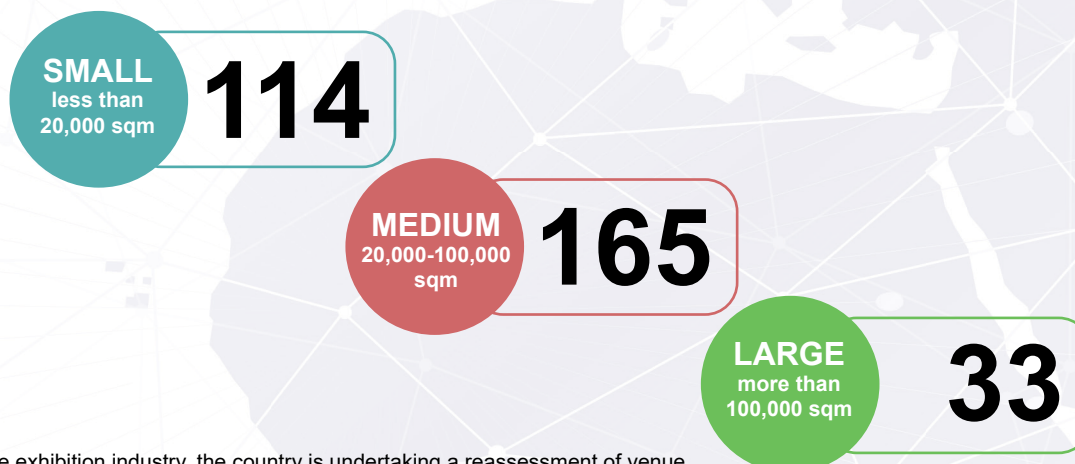
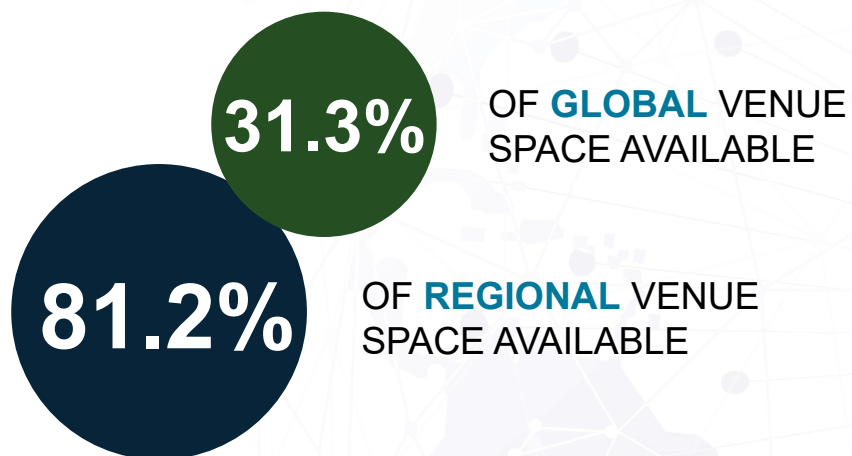
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Guangzhou	China Import & Export Fair Complex (Pazhou Complex)	504,000
2	Shanghai	National Exhibition and Convention Center	470,000
3	Shenzhen	Shenzhen World Exhibition & Convention Centre	400,000
4	Tianjin	National Convention and Exhibition Center	400,000
5	Kunming	Kunming Dianchi Convention & Exhibition Center	300,000
6	Xiamen	Xiamen International Expo Center	300,000
7	Binzhou	China Kitchen Capital International Convention and Exhibition Center	230,000
8	Chengdu	Western China International Expo City	205,000
9	Chongqing	Chongqing International Expo Center	200,000
10	Shanghai	Shanghai New International Expo Centre	200,000

VENUE MARKET SEGMENTATION



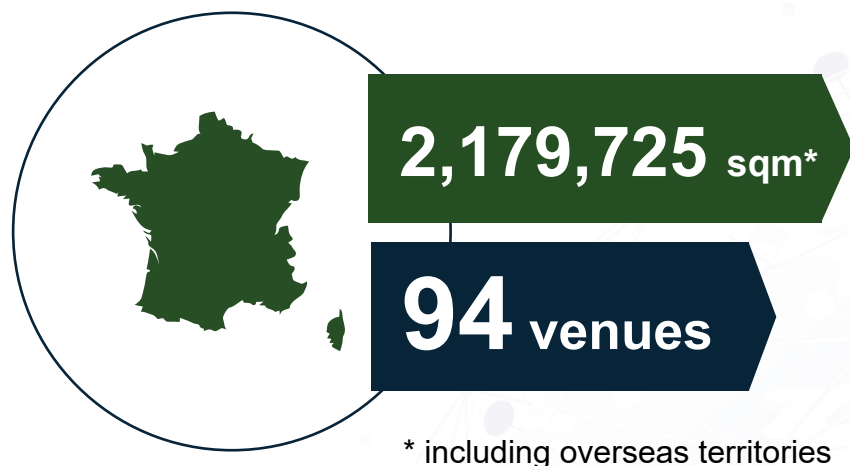
Given the current real estate crisis in China and the post-COVID slowdown in growth rates within the exhibition industry, the country is undertaking a reassessment of venue projects and capacities, particularly in second- and third-tier cities.

UFI/jwc World Map of Exhibition Venues 2024 - Gross indoor exhibition space, venues over 5,000 sqm, data as of 31/12/2023.

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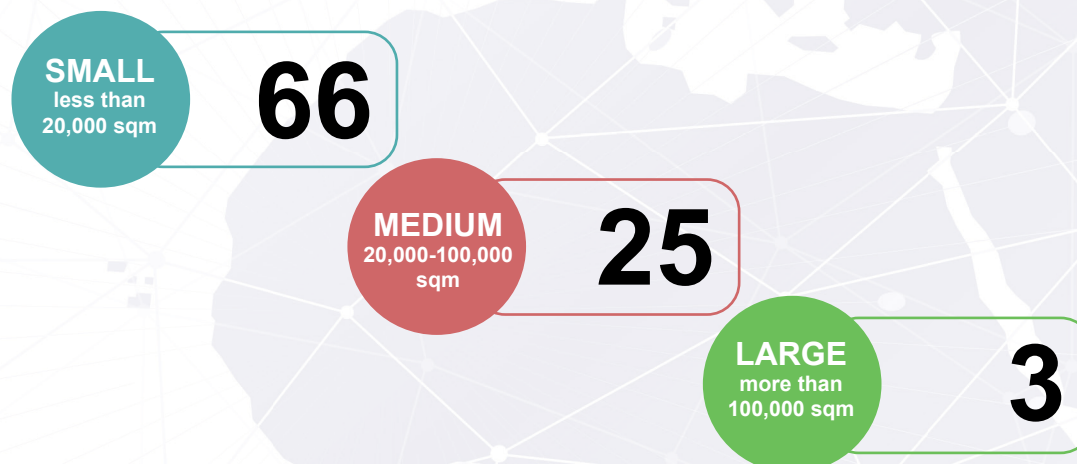
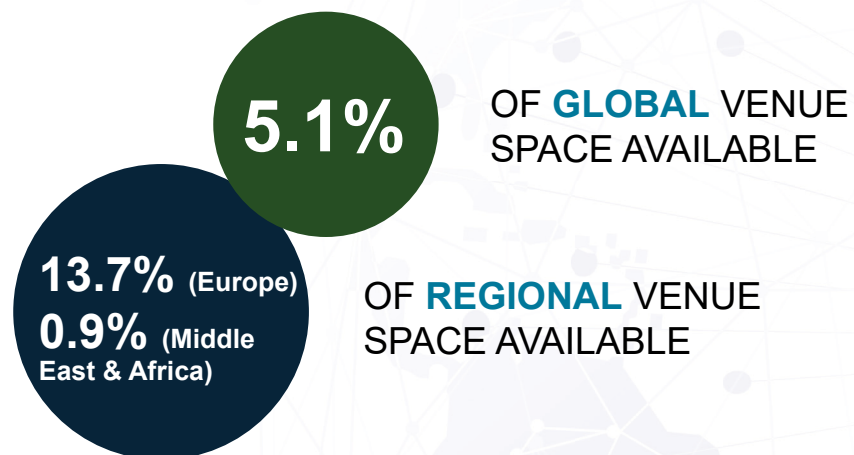
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

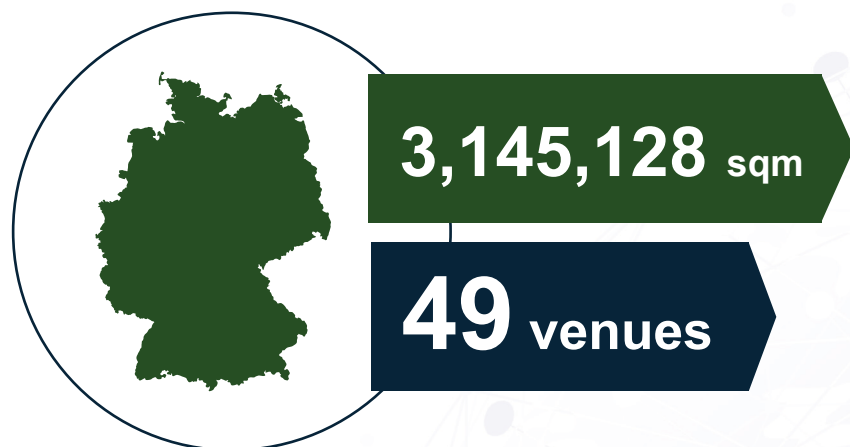
			Indoor exhibition space (sqm)
1	Paris	Paris Nord Villepinte	250,000
2	Paris	Porte de Versailles	212,545
3	Lyon	EUREXPO	139,019
4	Paris	Paris Le Bourget	80,000
5	Bordeaux	Parc des Expositions de Bordeaux	78,190
6	Marseille	Parc des Expositions et Congrès de Marseille	60,000
7	Rennes	Parc Rennes Aéroport	54,050
8	Montpellier	Parc des Expositions	46,672
9	Strasbourg	Parc des Expositions	46,672
10	Toulouse	Toulouse Expo	45,700

VENUE MARKET SEGMENTATION





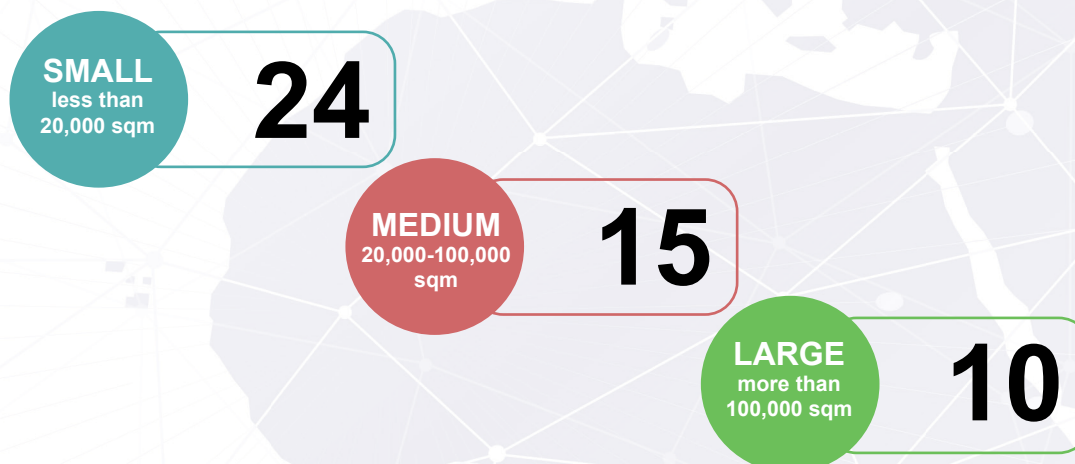
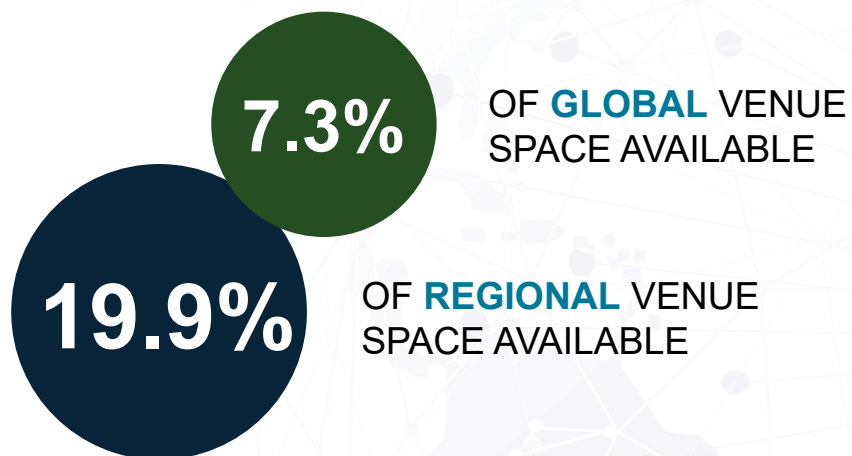
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

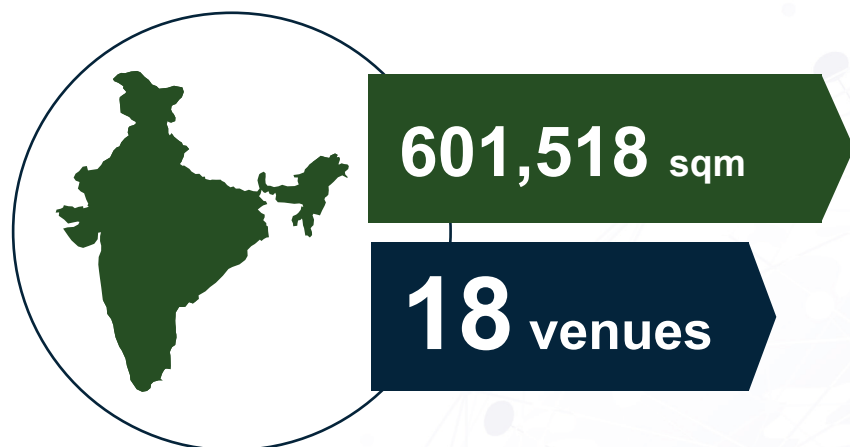
			Indoor exhibition space (sqm)
1	Hannover	Messe Hannover (Deutsche Messe)	392,453
2	Frankfurt/Main	Messe Frankfurt	372,073
3	Cologne	Koelnmesse	285,000
4	Duesseldorf	Messe Duesseldorf	262,727
5	Muenchen	Messe Muenchen	200,000
6	Berlin	Expo Center City (Messe Berlin)	190,000
7	Nuremberg	Nuernberg Messe	180,000
8	Stuttgart	Messe Stuttgart	119,800
9	Leipzig	Leipziger Messe	111,300
10	Essen	Messe Essen	110,000

VENUE MARKET SEGMENTATION





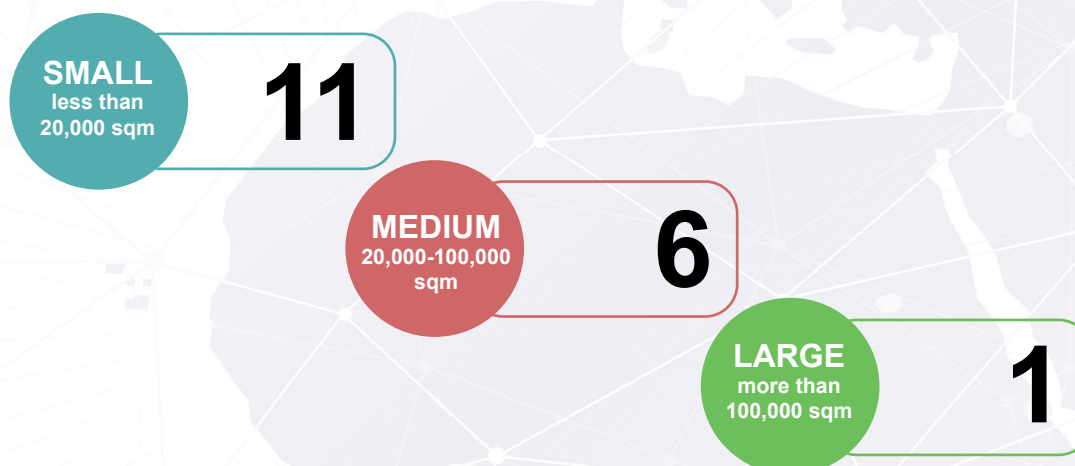
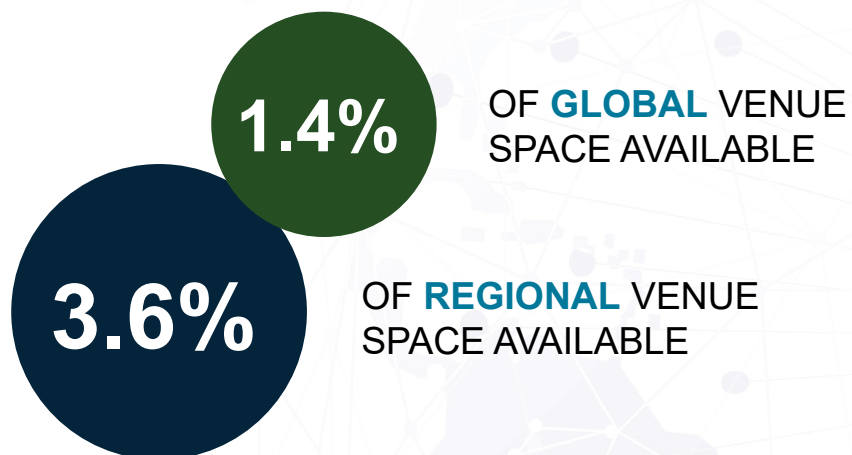
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

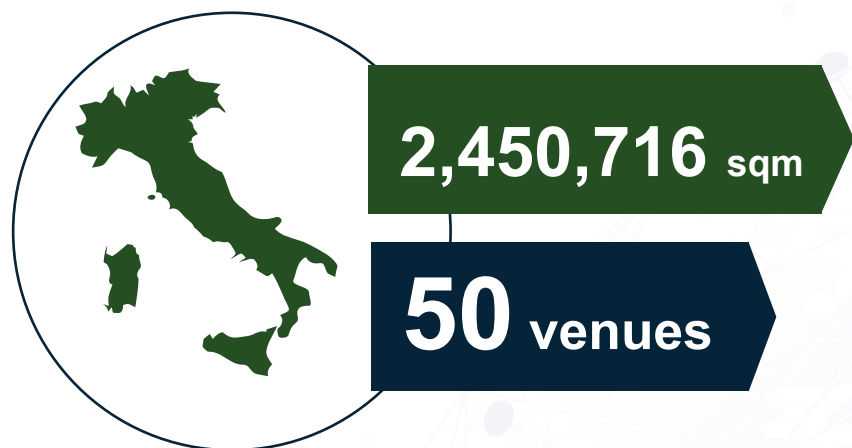
			Indoor exhibition space (sqm)
1	New Delhi	Bharat Mandapam Convention Center	110,000
2	Bangalore	Bangalore International Exhibition Centre	77,200
3	Gandhinagar	Helipad Exhibition Centre	74,235
4	New Delhi	India Expo Centre and Mart	64,888
5	Mumbai	Bombay Exhibition Centre	55,892
6	New Delhi	YashoBhoomi (India International Convention & Expo Centre - IICC)	51,817
7	Mumbai	JioWorld Centre	25,000
8	Jaipur	Jaipur Exhibition & Convention Centre	19,760
9	Coimbatore	Codissia Trade Fair Complex	17,750
10	Kolkota	Biswa Bangla Mela Prangan	15,640

VENUE MARKET SEGMENTATION





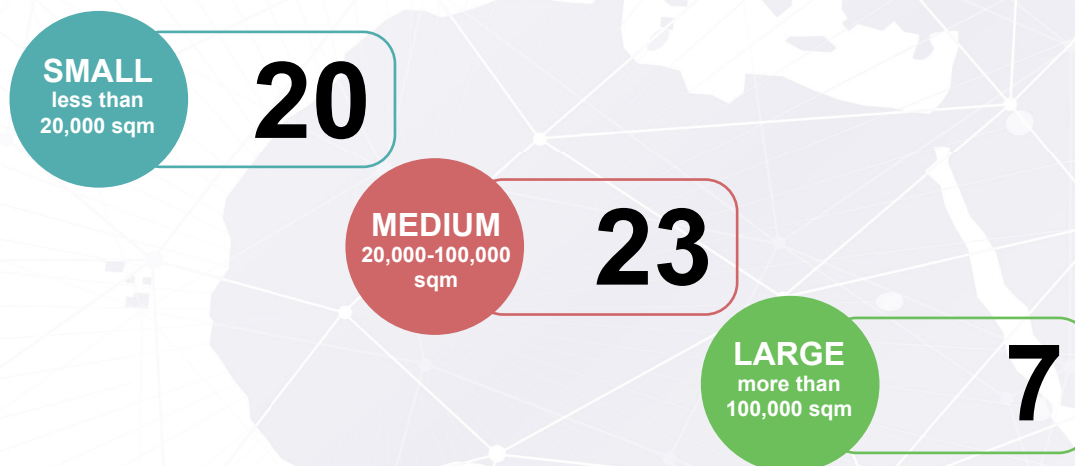
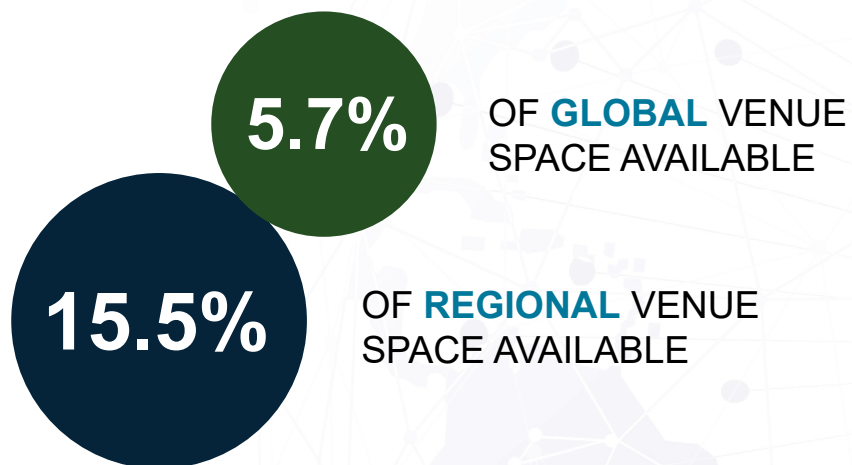
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

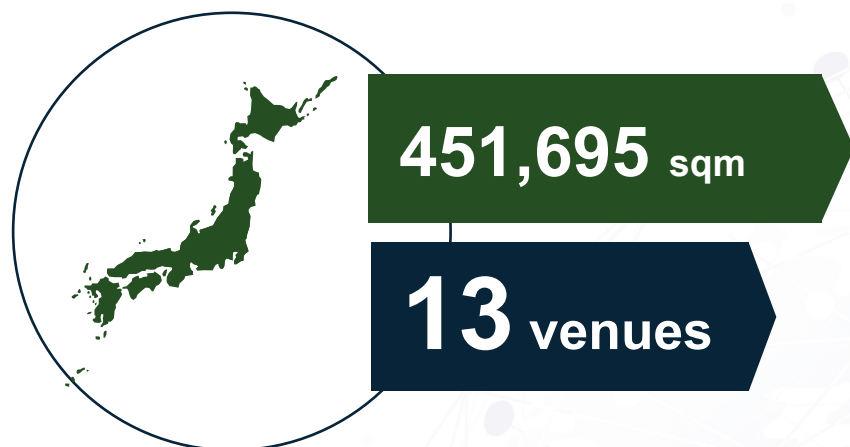
			Indoor exhibition space (sqm)
1	Milano	Fiera Milano (Rho Pero)	345,000
2	Bologna	BolognaFiere	200,000
3	Roma	Investimenti S.p.A. / Fiera di Roma	167,000
4	Verona	Verona Fiere	155,000
5	Rimini	Rimini Fiera - Italian Exhibition Group	129,000
6	Parma	Fiere di Parma	120,000
7	Genova	Porto Antico di Genova	105,600
8	Isola della Scala (VR)	Ente Fiera di Isola della Scala	90,000
9	Montichiari (BS)	Centro Fiera (Montichiari) BS	80,000
10	Padova	Padova Fiere	75,000

VENUE MARKET SEGMENTATION





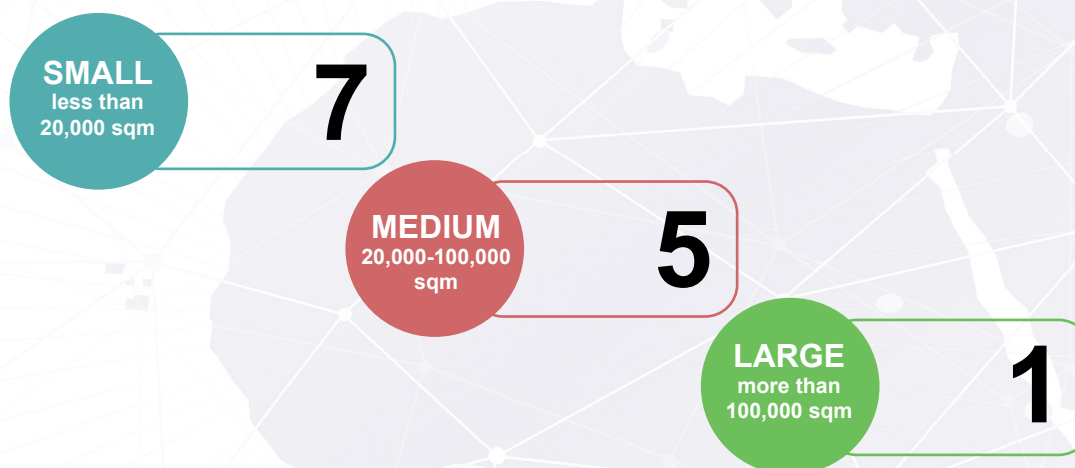
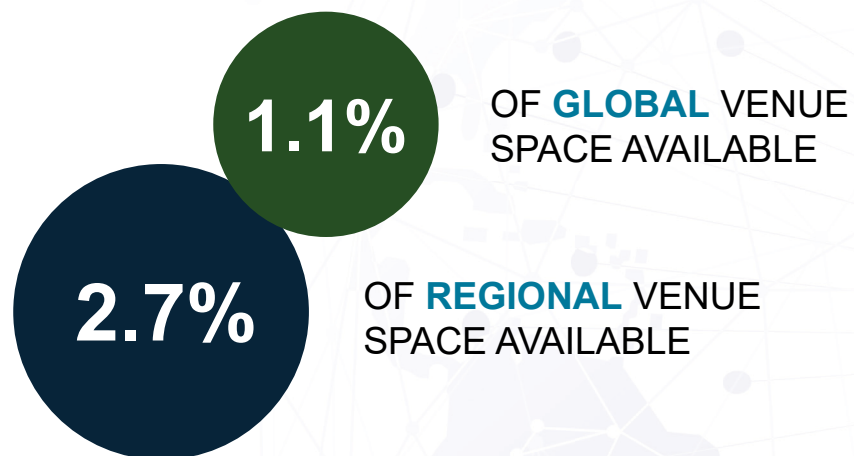
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

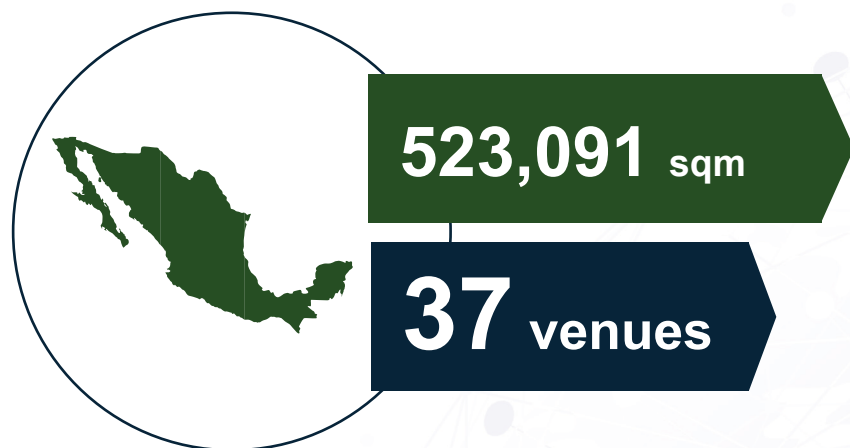
			Indoor exhibition space (sqm)
1	Tokyo	Tokyo Big Sight (Tokyo International Exhibition Center)	116,540
2	Chiba	Makuhari Messe (Nippon Convention Center)	72,000
3	Osaka	Intex Osaka	70,079
4	Nagoya	Aichi Sky Expo	60,000
5	Nagoya	Port Messe Nagoya (Nagoya International Exhibition Hall)	33,946
6	Yokohama	Pacifico Yokohama	20,000
7	Ishikawa	Ishikawa Prefectural Industrial Exhibition Hall	17,718
8	Kobe	Kobe International Exhibition Center	14,812
9	Fukuoka	Marine Messe Fukuoka	14,100
10	Tokyo	Sunshine City Convention City	12,513

VENUE MARKET SEGMENTATION





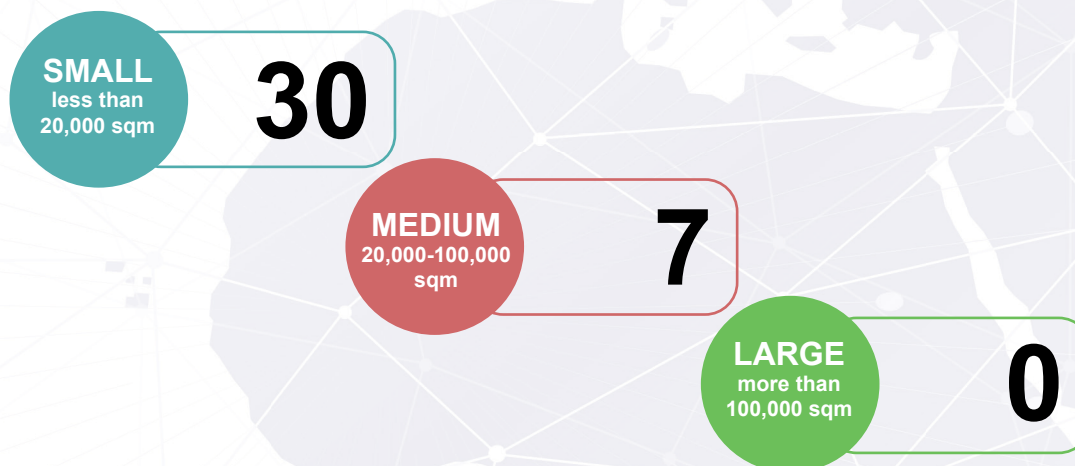
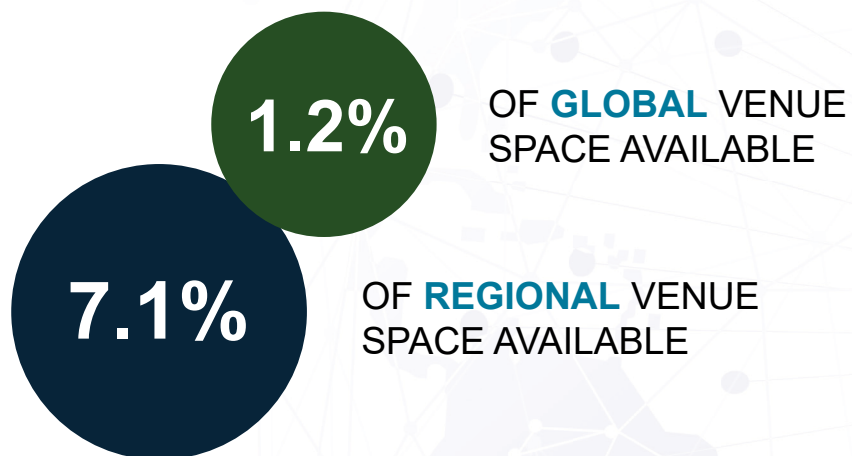
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

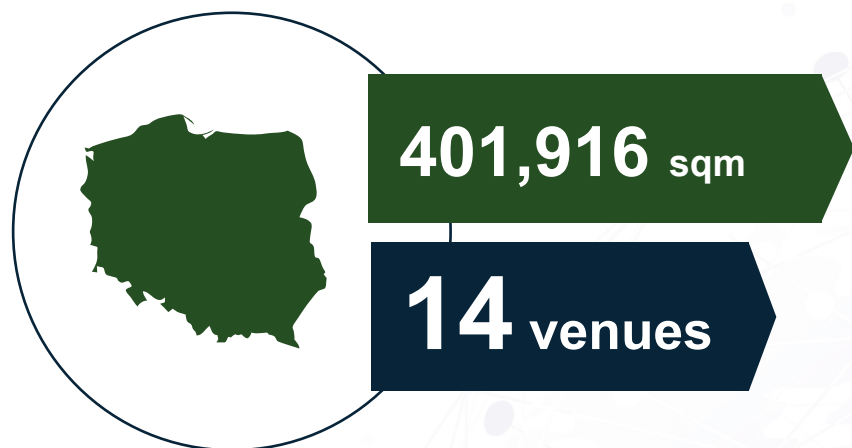
			Indoor exhibition space (sqm)
1	Guadalajara	Expo Guadalajara	54,193
2	Puebla	Centro Expositor Puebla	40,000
3	Ciudad de México	Expo Santa Fe Mexico	37,885
4	Ciudad de México	Centro Citibanamex	37,269
5	Monterrey	Cintermex	29,088
6	León	Polifórum León	23,799
7	Acapulco	Expo Mundo Imperial	22,500
8	Ciudad de México	World Trade Center Ciudad de México	18,060
9	Mérida	Centro Internacional de Congresos de Yucatán	14,450
10	Chihuahua	Expo Chihuahua	14,400

VENUE MARKET SEGMENTATION





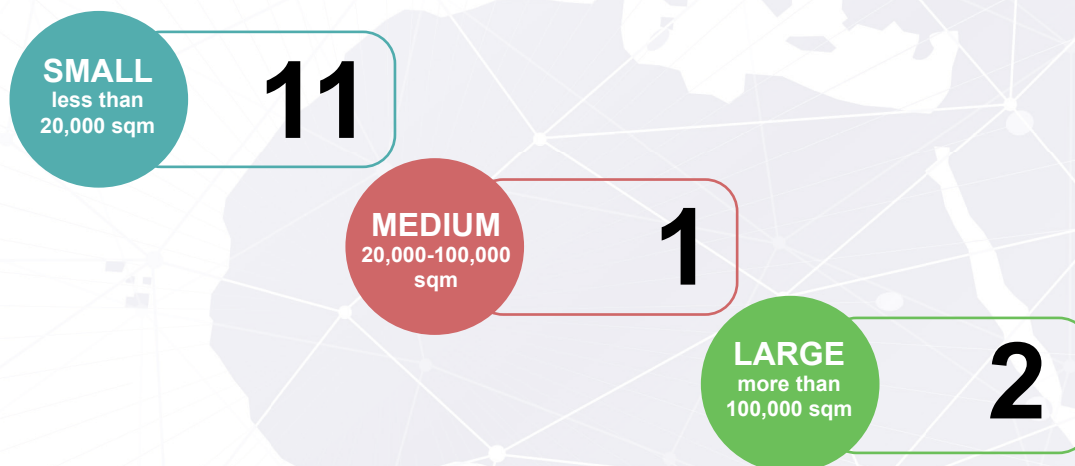
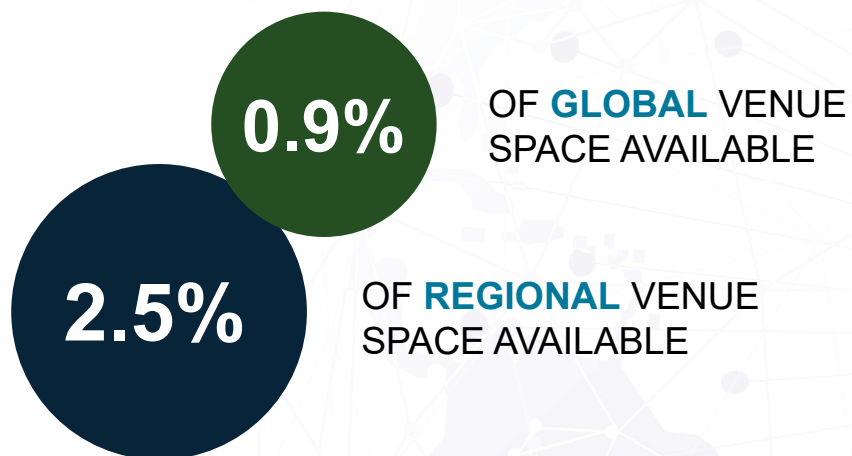
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

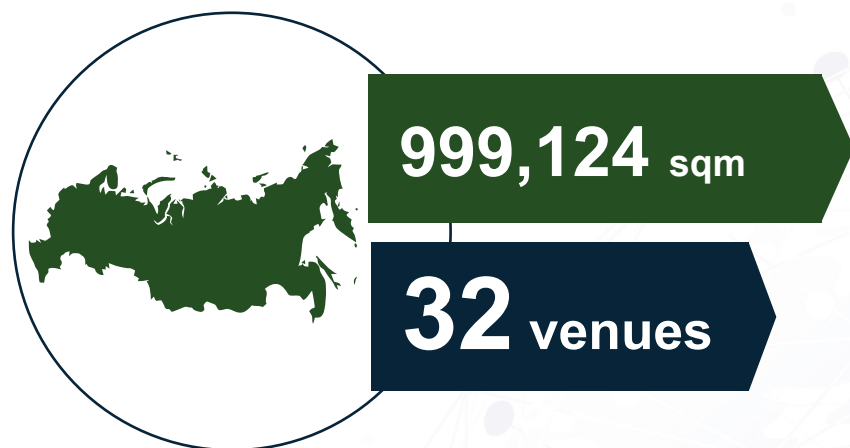
			Indoor exhibition space (sqm)
1	Warszawa	Ptak Warsaw Expo	143,000
2	Poznań	Poznań International Fair	104,139
3	Kielce	Kielce Fair Center	39,000
4	Jasionka	G2A ARENA	16,146
5	Gdańsk	AMBEREXPO	16,103
6	Warszawa	Warsaw International Expocentre EXPO XXI	13,500
7	Katowice	KATOWICE International Congress Center & Spodek	12,460
8	Bydgoszcz	Bydgoszcz Exhibition & Congress Center	11,000
9	Lublin	Lublin Fair	10,800
10	Warszawa	Palace of Culture and Science	10,270

VENUE MARKET SEGMENTATION





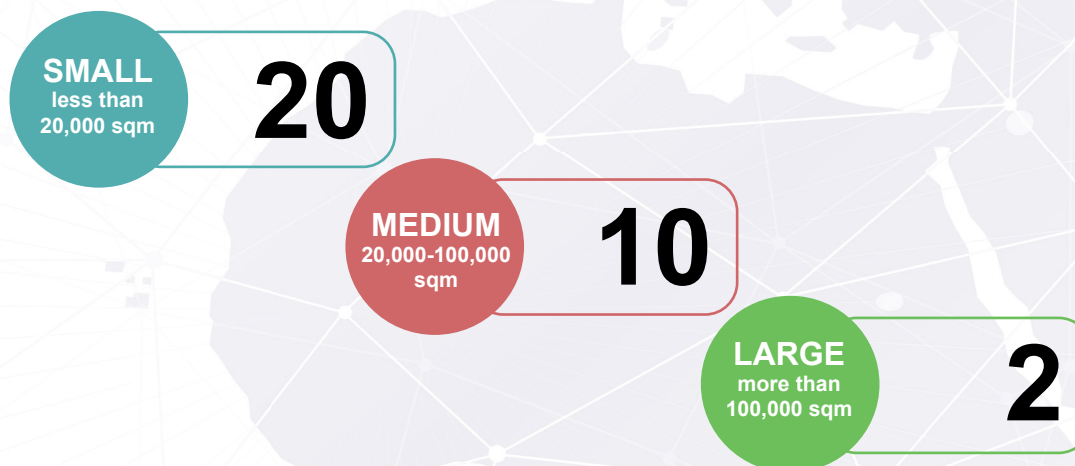
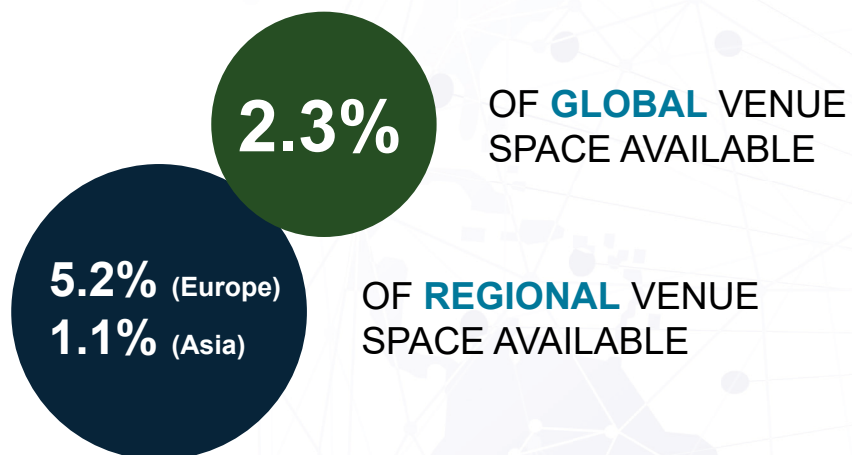
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Moscow	Crocus Expo	215,960
2	Moscow	Expocentre Fairgrounds	105,000
3	Ekaterinburg	Ekaterinburg-Expo International Exhibition Center	91,600
4	Kazan	Kazan Expo	88,433
5	Moscow	Patriot Expo	55,000
6	Saint Petersburg	ExpoForum	50,000
7	Saint Petersburg	Lenexpo JSC	40,000
8	Krasnodar	Expograd Yug Exhibition and Congress Center	36,000
9	Moscow	Exhibition of Achievements of National Economy (VDNH)	35,877
10	Moscow	Russia TEC	35,000

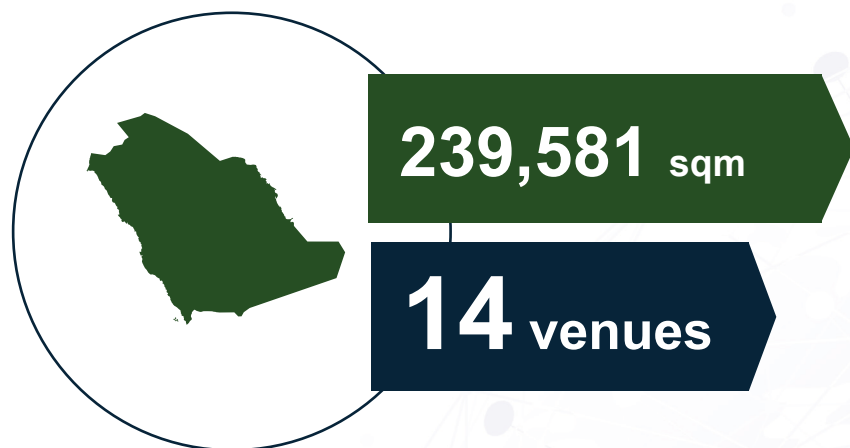
VENUE MARKET SEGMENTATION



UFI World Map of Exhibition Venues Country Profile Saudi Arabia*



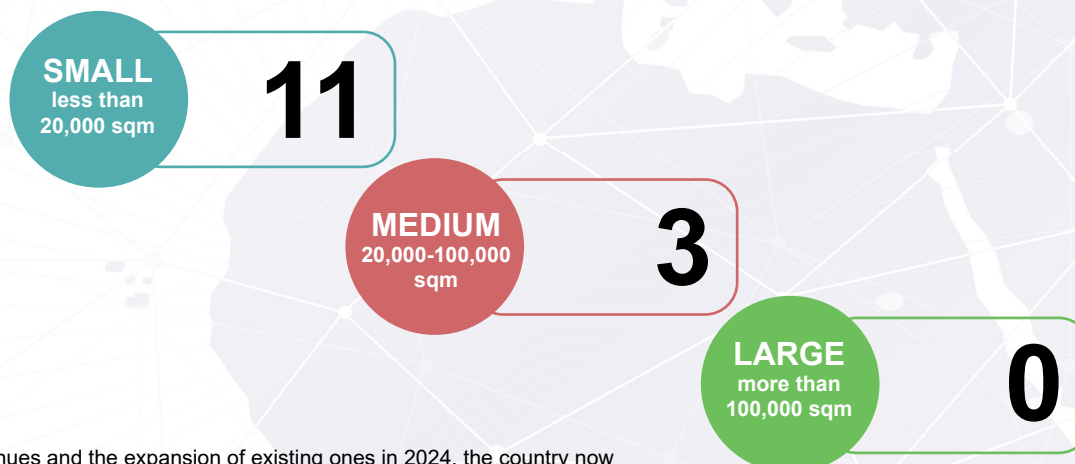
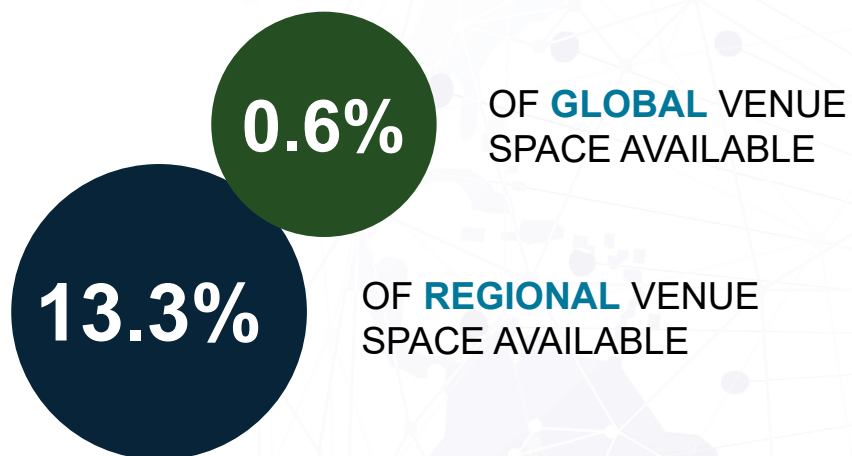
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Riyadh/Malham	Riyadh Exhibition & Convention Center	78,000
2	Riyadh	Riyadh Front Exhibition and Conference Center	38,500
3	Jeddah	Jeddah Superdome	34,000
4	Riyadh	Riyadh International Convention and Exhibition Center	14,644
5	Dammam	Dharan Expo	14,400
6	Riyadh	King Abdulaziz International Conference Center	11,400
7	Jeddah	Jeddah International Exhibition and Convention Center	8,000
8	Najran	Prince Mishaal bin Abdullah Conference and Events Center	7,200
9	Makkah	Makkah Chamber Exhibitions and Events Center	6,253
10	Abha	Abha International Exhibition Center	6,000

VENUE MARKET SEGMENTATION



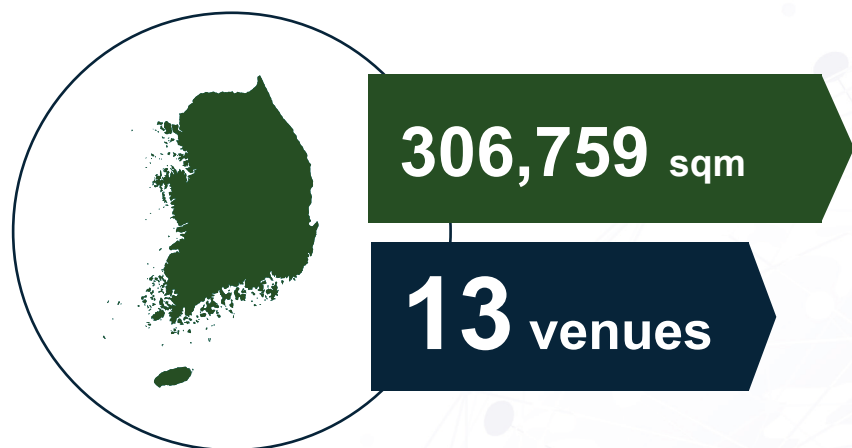
*Saudi Arabia is included in this report with data as of 31/12/2023. Following the opening of new venues and the expansion of existing ones in 2024, the country now exceeds 300,000 sqm of total size, triggering our initial coverage here

UFI World Map of Exhibition Venues

Country Profile South Korea



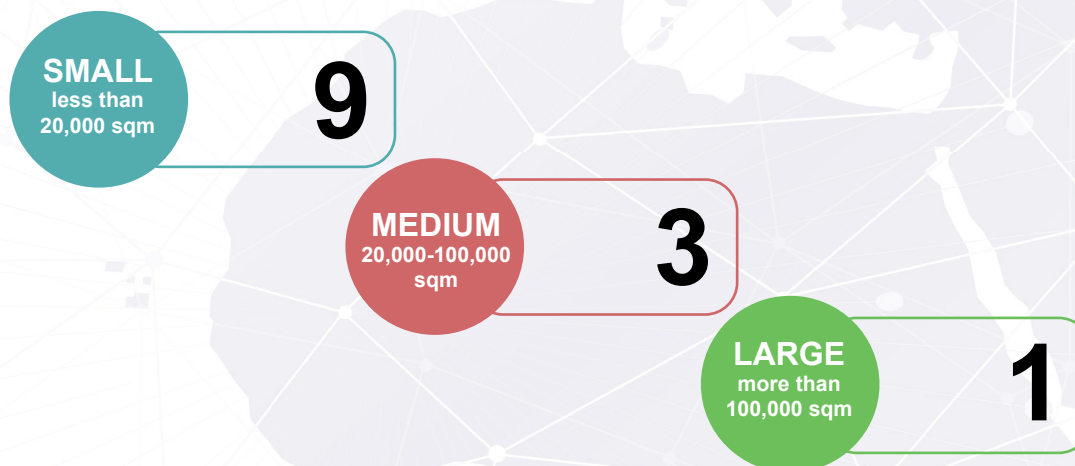
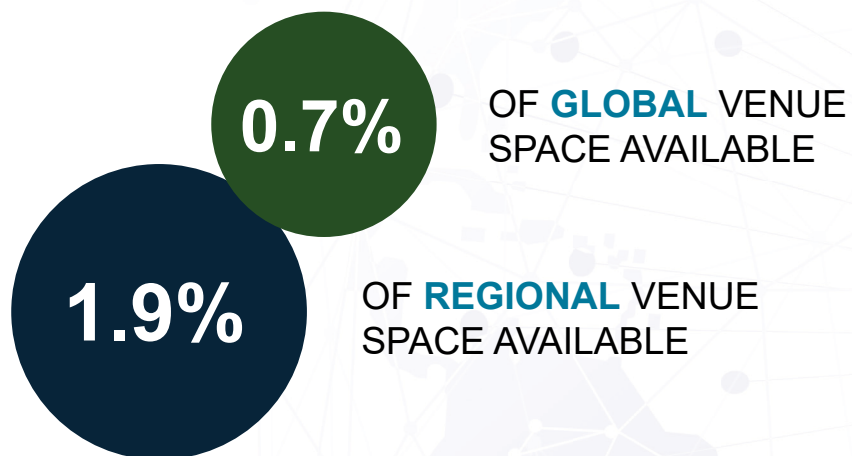
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Goyang	Korea International Exhibition Center	108,011
2	Busan	Busan Exhibition & Convention Center	46,380
3	Daegu	Daegu Exhibition and Convention Center (EXCO Daegu)	37,744
4	Seoul	COEX World Trade Center	36,007
5	Gwangju-si	Kimdaejung Convention Center	12,027
6	Daejeon	Daejeon Convention	10,020
7	Suwon	Suwon Messe	9,080
8	Incheon	Songdo Convention Center (ConvensiA)	8,416
9	Ulsan	Ulsan Exhibition Convention Center	8,000
10	Seoul	Seoul Trade Exhibition Center	7,948

VENUE MARKET SEGMENTATION

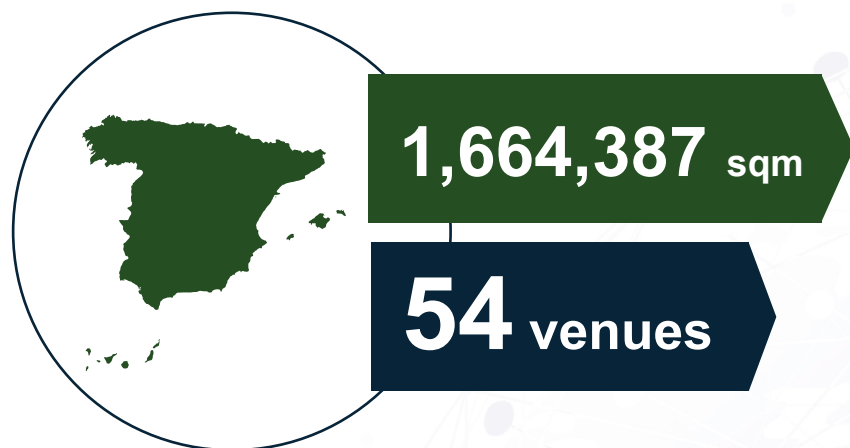


UFI World Map of Exhibition Venues

Country Profile Spain



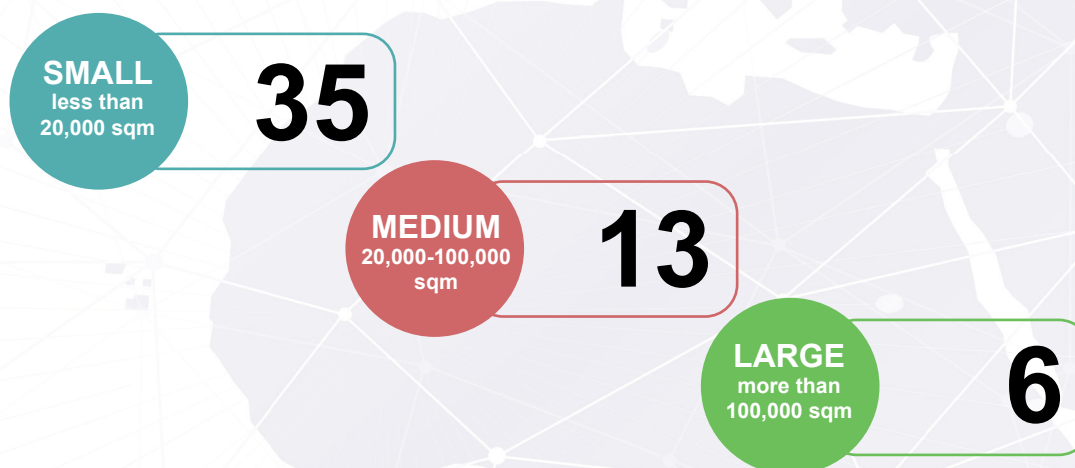
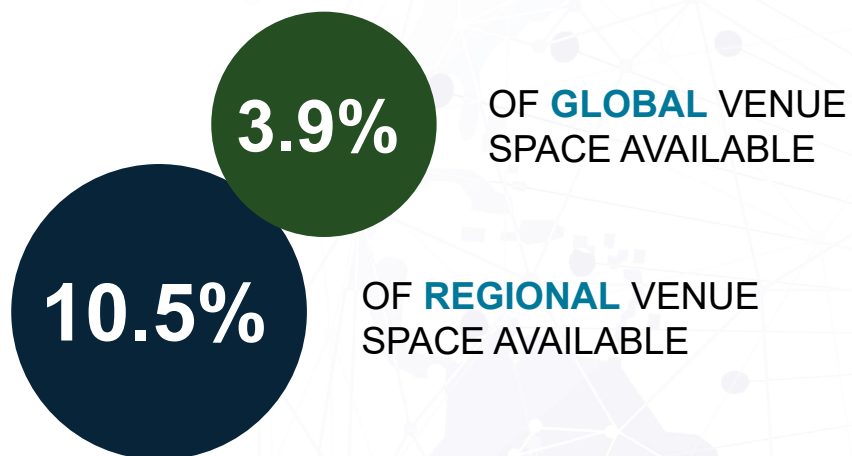
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

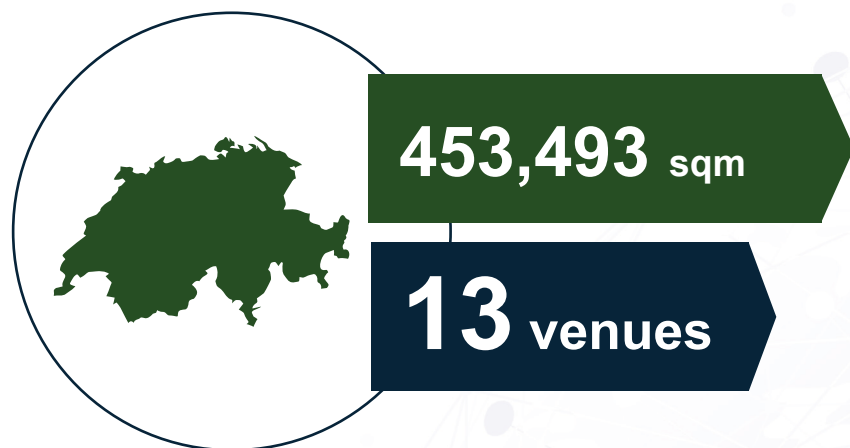
			Indoor exhibition space (sqm)
1	Valencia	Feria Valencia	223,090
2	Barcelona	Fira de Barcelona - Gran Via	203,106
3	Madrid	Feria de Madrid / IFEMA	200,000
4	Zaragoza	Feria de Zaragoza	118,391
5	Barcelona	Fira de Barcelona - Montjuic	118,011
6	Bilbao	Bilbao Exhibition Centre / BEC	108,000
7	Silleda (Pontevedra)	Fundacion Semana Verde / Feira Internacional de Galicia	39,696
8	Elche (Alicante)	Institucion Ferial Alicantina / IFA	38,884
9	Ciudad Real	Pabellón Ferial de Ciudad Real	31,640
10	Madrid	Madrid Espacios y Congresos / Recinto Ferial Casa de Campo	30,441

VENUE MARKET SEGMENTATION





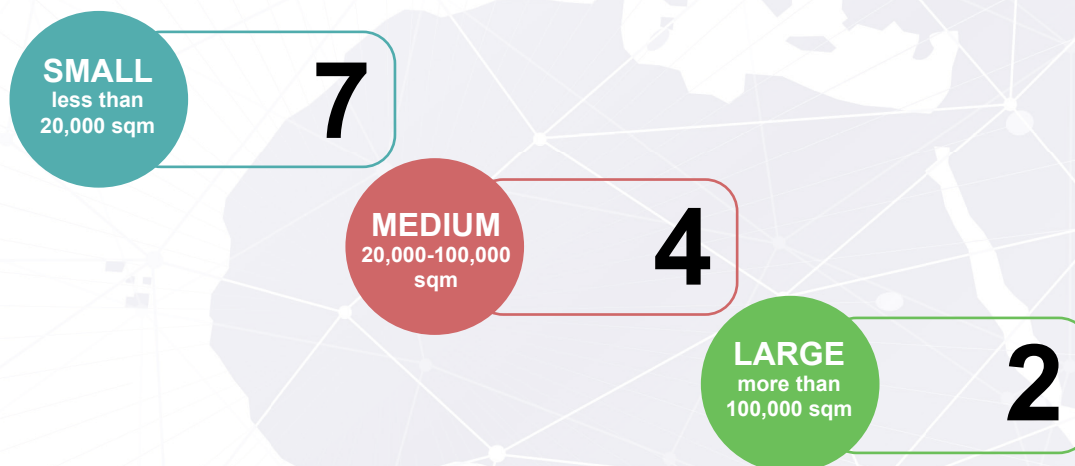
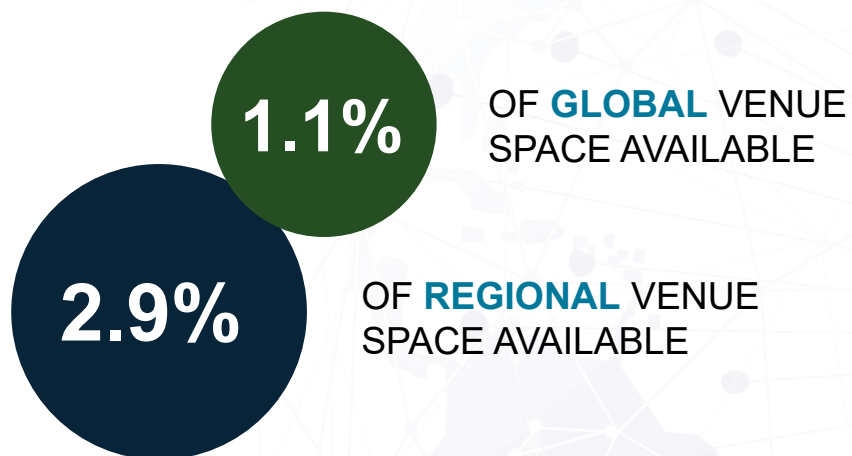
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Basel	MCH Messe Schweiz / Messe Basel	141,000
2	Geneva	Palexpo Geneva	106,000
3	Bern	Bernexpo	34,700
4	Lausanne	Expo Beaulieu Lausanne	22,482
5	Zurich	MCH Messe Schweiz (Zurich) AG / Messe Zürich	30,000
6	St. Gallen	Olma Messen St.Gallen	42,841
7	Fribourg	Forum Fribourg	17,000
8	Luzern	Messe Luzern	16,680
9	Martigny	Centre d'Expositions et de Réunions de Martigny (CERM)	12,000
10	Lugano	Lugano Convention & Exhibition	10,000

VENUE MARKET SEGMENTATION

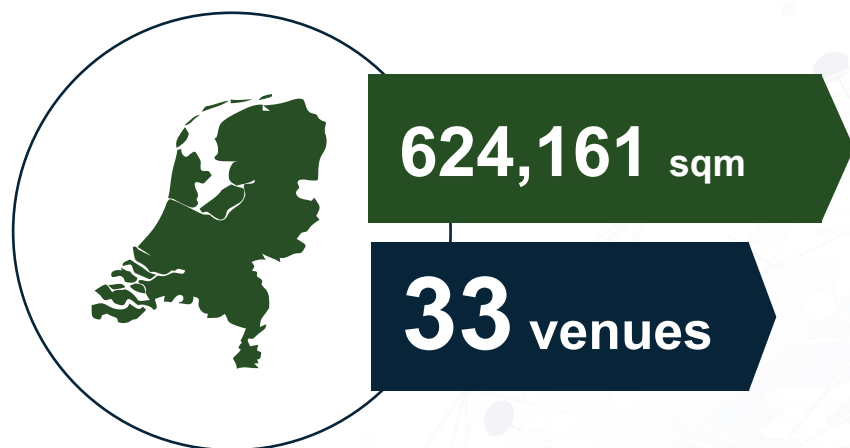


UFI World Map of Exhibition Venues

Country Profile The Netherlands



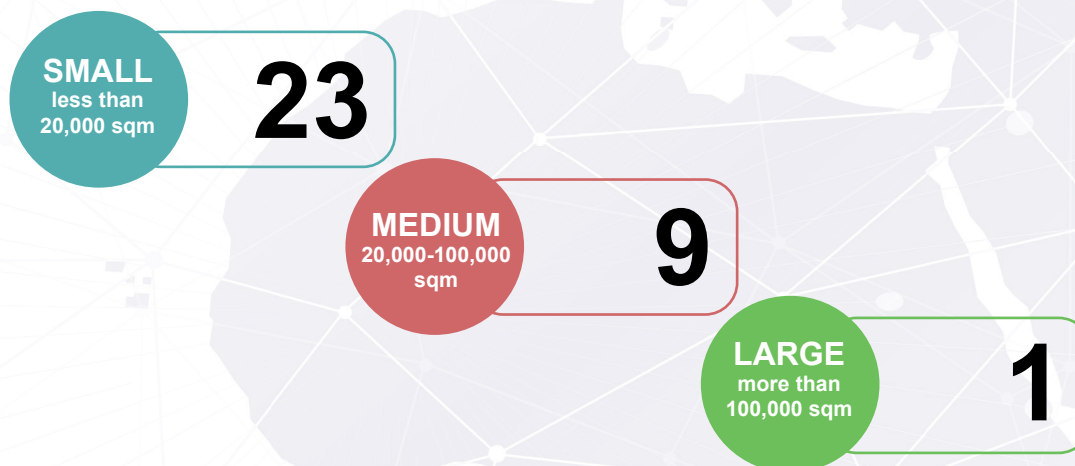
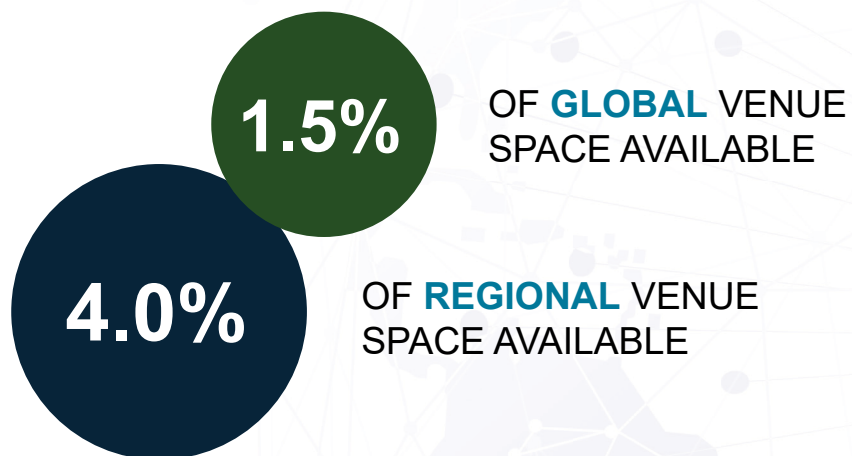
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Amsterdam	RAI Amsterdam	112,200
2	Utrecht	Jaarbeurs	86,000
3	Den Bosch	Brabanthallen 's-Hertogenbosch	43,647
4	Leeuwarden	WTC Expo	36,465
5	Maastricht	MECC Maastricht	29,500
6	Rotterdam	Rotterdam Ahoy	27,160
7	Hardenberg	Evenementenhal Hardenberg	25,000
8	Eelde	Flowerdome	23,120
9	Vijfhuizen	Expo Greater Amsterdam	21,239
10	Gorinchem	Evenementenhal Gorinchem	20,800

VENUE MARKET SEGMENTATION

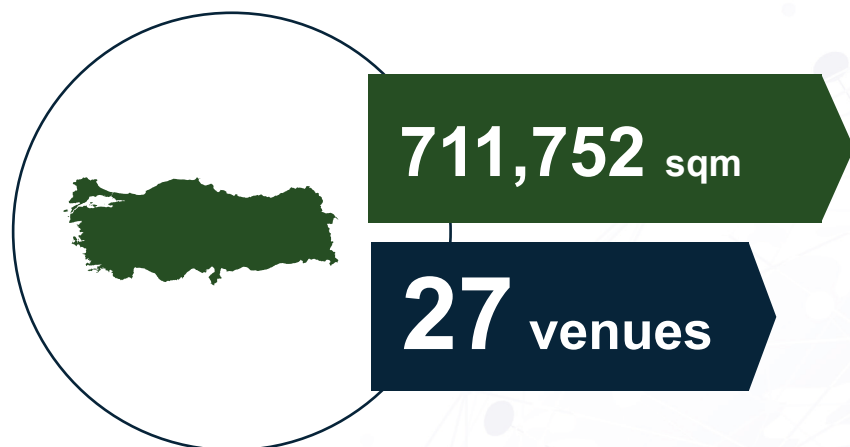


UFI World Map of Exhibition Venues

Country Profile Turkey



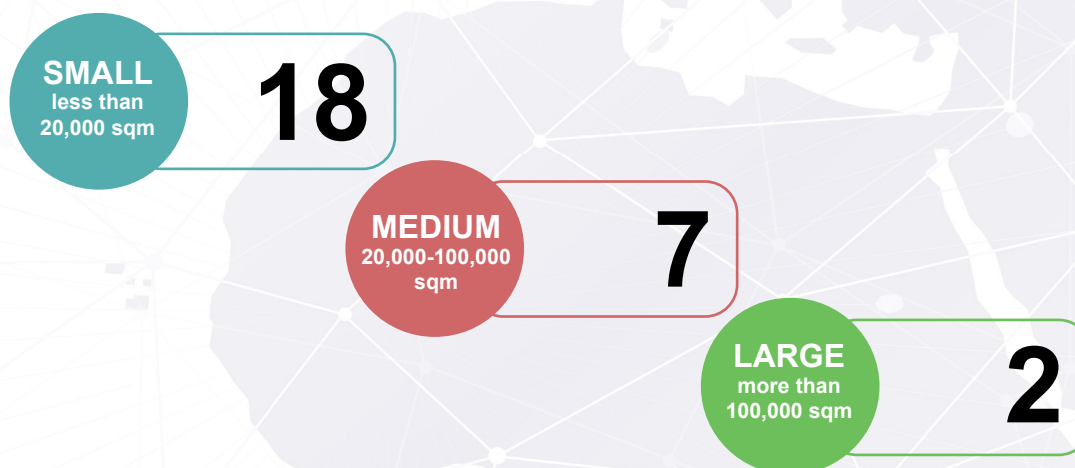
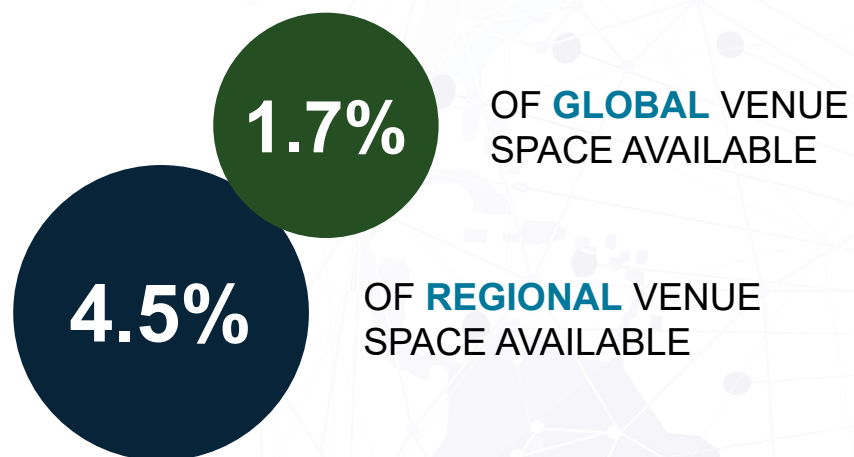
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

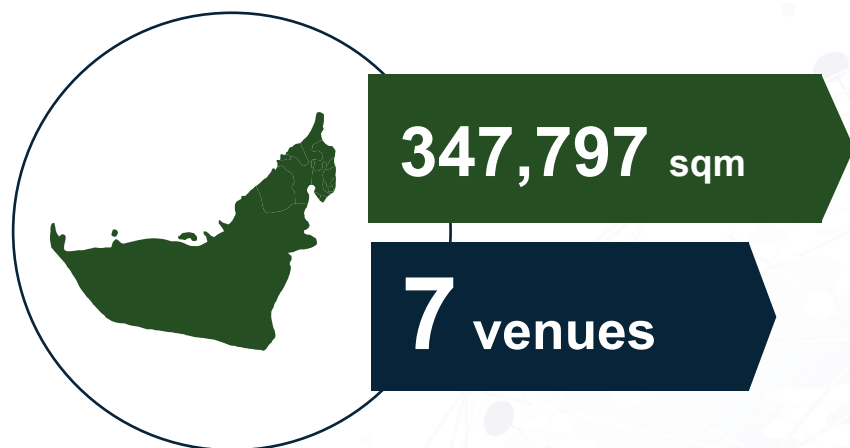
			Indoor exhibition space (sqm)
1	Istanbul	Tuyap Fair and Congress Center	120,000
2	Istanbul	Istanbul Expo Center (IFM)	100,000
3	Izmir	Izmir Expo Center Gaziemir	75,126
4	Konya	Tuyap Konya International Fair Center	66,000
5	Antalya	Antalya Expo Center	40,000
6	Bursa	Tuyap Bursa International Fair and Congress Center	40,000
7	Gaziantep	Gaziantep Chamber of Industry Exhibition Center	29,000
8	Erzurum	Erzurum Recep Tayyip Erdoğan Exhibition Center	25,000
9	Izmir	Kulturpark Exhibition Center Izmir	23,750
10	Şanlıurfa	Şanlıurfa Fair Center	18,600

VENUE MARKET SEGMENTATION





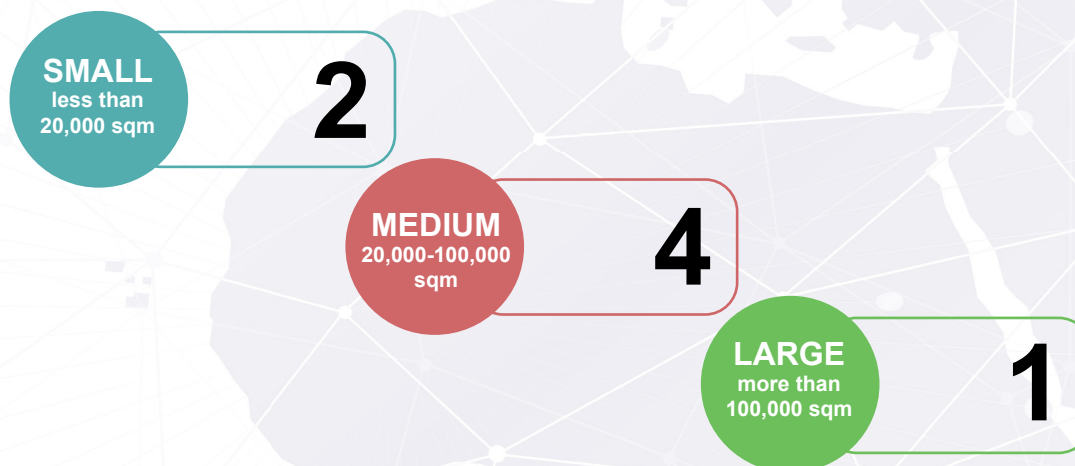
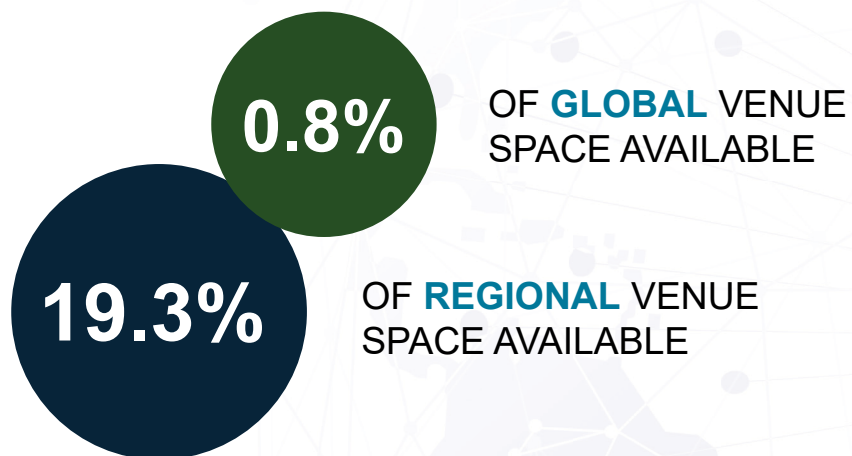
TOTAL VENUE SPACE AVAILABLE



TOP VENUES

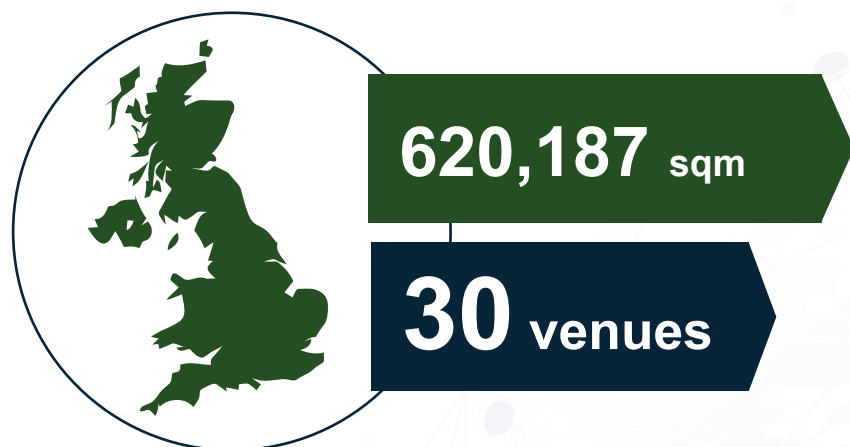
			Indoor exhibition space (sqm)
1	Dubai	Dubai International Convention & Exhibition Centre	122,000
2	Abu Dhabi	ADNEC Centre Abu Dhabi	89,294
3	Dubai	Dubai Exhibition Center	46,080
4	Sharjah	Expocentre Sharjah	42,000
5	Dubai	Airport Expo Dubai	29,698
6	AL Ain	ADNEC Centre Al Ain	13,325
7	Ras Al Khaimah	Ras Al Khaimah Exhibition Centre	5,400

VENUE MARKET SEGMENTATION





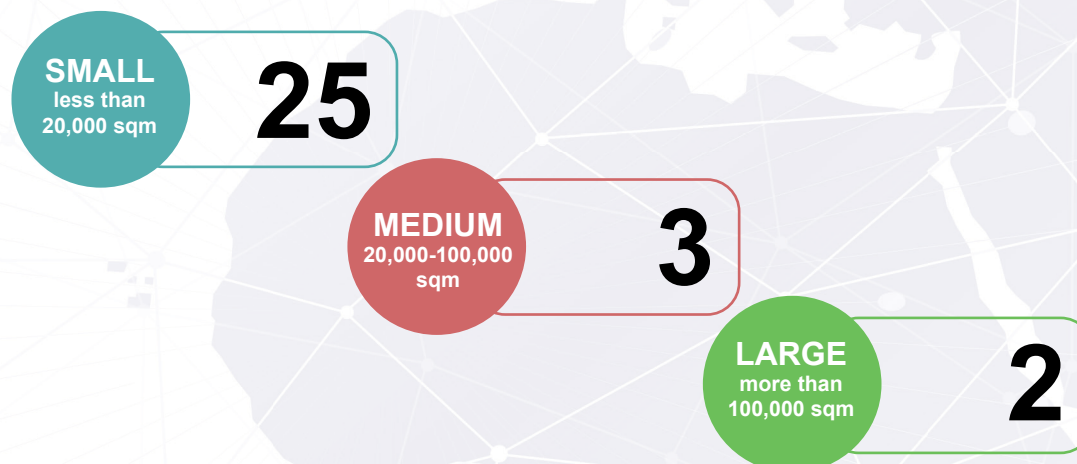
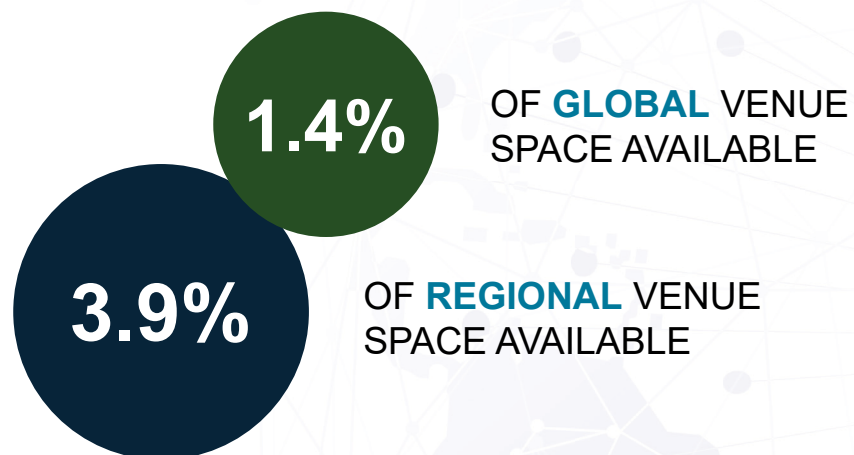
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Birmingham	The NEC	186,000
2	London	ExCeL London	106,122
3	London	Olympia Events	26,230
4	Glasgow	Scottish Event Campus	22,355
5	Coventry	Coventry Building Society Arena	20,000
6	Liverpool	ACC Liverpool	19,860
7	Farnborough	Farnborough International Exhibition and Conference Centre	18,818
8	Manchester	Manchester Central	18,721
9	Harrogate	Harrogate Convention Centre	15,266
10	Edinburgh	Royal Highland Centre	15,125

VENUE MARKET SEGMENTATION

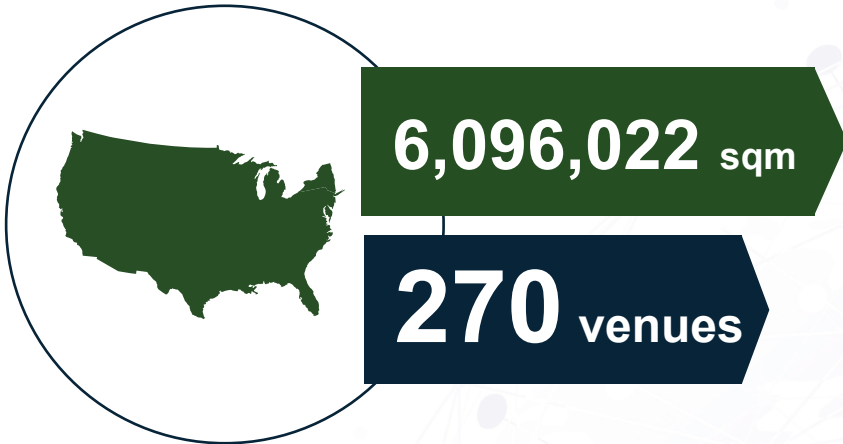


UFI World Map of Exhibition Venues

Country Profile United States



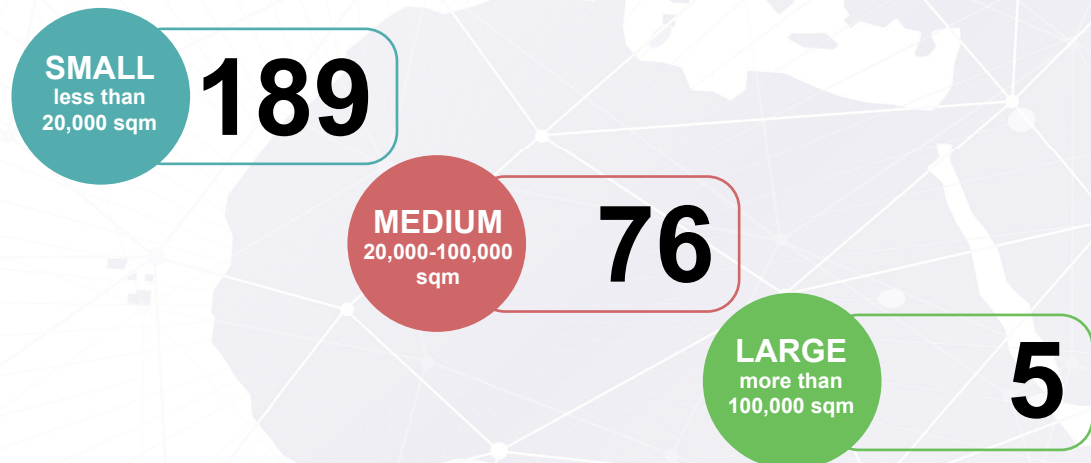
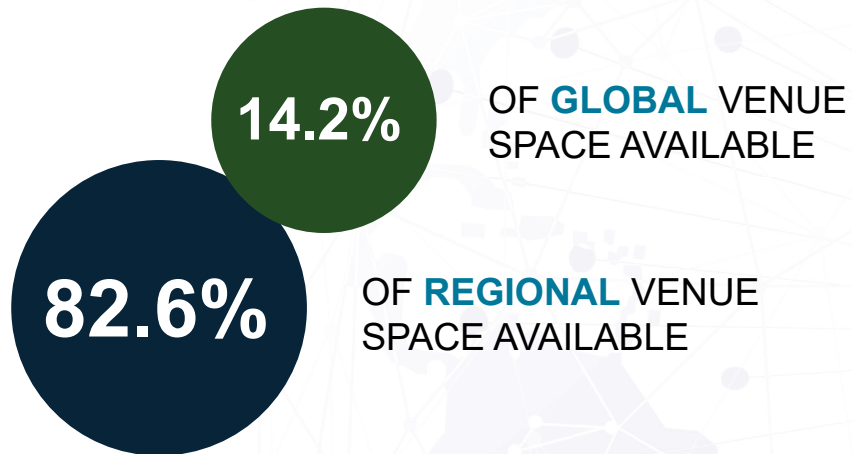
TOTAL VENUE SPACE AVAILABLE



TOP 10 VENUES

			Indoor exhibition space (sqm)
1	Chicago	McCormick Place	241,548
2	Las Vegas	Las Vegas Convention Center	236,214
3	Orlando	Orange County Convention Center	190,936
4	Atlanta	Georgia World Congress Center	135,678
5	Las Vegas	Mandalay Bay Resort & Casino	102,255
6	Anaheim	Anaheim Convention Center	97,785
7	Las Vegas	The Venetian Resort Las Vegas (Sands Expo/Venetian/Palazzo)	96,210
8	New Orleans	New Orleans Ernest N. Morial Convention Center	95,351
9	Louisville	Kentucky Exposition Center	88,995
10	San Francisco	Moscone Center	78,415

VENUE MARKET SEGMENTATION



Introduction

For the second time in 2024, this report was conducted and produced by jwc GmbH in close cooperation with UFI. The methodology and research approach have remained unchanged, with jwc reassessing global venue capacities and working in close cooperation with existing and new local/regional partners. For any comments, feedback or suggestions, please don't hesitate to contact us.

About jwc

Established in 2007 in Cologne, Germany, jwc is the globally leading consulting firm for the trade fair and conference industry, enjoying the highest reputation internationally. jwc is the only boutique consulting firm that covers the entire value chain of the exhibition and conference industry. Our vast experience and deep knowledge of all venue- and event-related topics, from venue planning to strategy development and financial modelling, ensures that our clients receive the utmost quality advice for their business.

Our clients are based in the Americas, Europe, the Middle East and Asia and comprise of venue owners and managers, event organizers, governments, service providers, associations and private equity investors.

Our team offers a unique combination of experts with many years of practical experience in the industry and, also, with extensive experience in the consulting business. jwc's Head Office is located in Cologne, Germany, with additional offices in Shenzhen, Hong Kong and Riyadh.

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